

**Coordinating Committee of Business Interlocutors (CCBI) and  
the International Chamber of Commerce (ICC)**

**Second round of consultations on the convening of the  
Internet Governance Forum (IGF)  
19 May 2006, Geneva**

**ICC/CCBI intervention 3  
delivered by Heather Shaw (USCIB) on behalf of ICC/CCBI**

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Thank you Mr Chairman, Mr Kummer

As you mentioned earlier, many have discussed the issue of capacity building, I would like to elaborate on how business sees the topic of ICT skills training and education being realized at the IGF in Athens.

Key entities that are addressing Internet related issues could provide comprehensive information about what they do, how people can contribute and become involved and highlight the issues they are working on. For instance, sessions at the first IGF could start with a panel explaining the international organizations dealing with work programs related to the Internet. The same explanatory approach could be applied to technical standards bodies and technical management and coordination organizations.

It would be important to consider national and regional perspectives, so that awareness is raised about the organizations from all of these categories at those levels.

In order to ensure informed participation, briefing materials and background information should be made available well in advance to allow participants to prepare. Translation would also be important.

Thank you Mr Chairman.

## **WHAT IS THE COORDINATING COMMITTEE OF BUSINESS INTERLOCUTORS (CCBI)?**

The World Summit on the Information Society (WSIS) was held during the week of 8 December 2003 in Geneva, culminating in the Summit segment on 10-12 December 2003. The second part of this Summit took place from 16 to 18 November 2005 in Tunisia.

Principals of the Summit host countries and executive secretariat invited the International Chamber of Commerce (ICC) to create the Coordinating Committee of Business Interlocutors (CCBI) as a vehicle through which to mobilize and coordinate the involvement of the worldwide business community in the processes leading to and culminating in the Summit. ICC and the CCBI group led the private-sector effort to provide substantive input into the first phase of the Summit, and mobilized the private sector to participate in the preparatory phases and at the Summit itself.

The business community has decided to maintain a role for CCBI with regard to follow-up from the WSIS and its outcomes.

Among the organizations actively involved in the work of the CCBI, in addition to ICC, are: Asociacion Hispanoamericana de Centros de Investigacion y Empresas de Telecomunicaciones; Brazilian Chamber of Electronic Commerce; Business and Industry Advisory Committee to the OECD; CABASE; CompTIA; E-COM LAC; French Publishers Association; Global Business Dialogue on Electronic Commerce; Global Information Infrastructure Commission; International Publishers Association; Latin-American Information Technology Association; The Computer Society of Kenya; United States Council on International Business; World Information Technology and Services Alliance.

For further information regarding CCBI, please consult the WSIS website at: <http://www.itu.int/wsis/index.html>  
the CCBI website at [www.businessatwsis.net](http://www.businessatwsis.net)  
or ICC's website at: <http://www.iccwbo.org/policy/ebitt/id2343/index.html>  
or contact [wsis@iccwbo.org](mailto:wsis@iccwbo.org)

## **ABOUT ICC**

ICC is the world business organization, a representative body that speaks with authority on behalf of enterprises from all sectors in every part of the world. The fundamental mission of ICC is to promote trade and investment across frontiers and help business corporations meet the challenges and opportunities of globalization. Business leaders and experts drawn from the ICC membership establish the business stance on broad issues of trade and investment, e-business, IT and telecoms policy as well as on vital technical and sectoral subjects. ICC was founded in 1919 and today it groups thousands of member companies and associations from over 130 countries.