

**How Should We Consider Environmental Social Governance (ESG) Factors &  
Financial Reporting for EHealth and MHealth Care?**

**How Can the Digital Health Care Divide Be Addressed With ESG?**

*Workshop Hosted by The Internet Governance Forum (IGF) Recognized,  
Dynamic Coalition on Data Driven Health Technologies*

**May 21 16, 2021 Virtual Collaboration Session**

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**Workshop Booklet**

**DCDDHT**

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## **Introduction**

This workshop is part of a series of workshops hosted by the Dynamic Coalition on Data Driven Technologies as it prepares authors for writing their opinion and subject matter pieces for the booklet on Ethics, Technology and Medicine. This booklet is expected to be published in 2021 for the Internet Governance Forum Meetings in 2021.

The workshop is an opportunity for authors to collaborate, explore and discuss definitions, issues, values, norms, traditions of common and emerging issues in Environmental, Social and Governance performance measurement, funding, financing and reporting within the EHealth and MHealth space.

The workshop also forms an educational opportunity and a forum to exchange ideas within a supportive and an informal session format. What are the Key Performance Indicators (KPIs) that should be developed for EHealth and MHealth care with respect to ESG reporting? Who are the main stakeholders and what are their needs? How can emerging data driven technologies assist with ESG reporting?

The materials and opinions of this workshop, or its report, may not reflect the standards, views and opinions of the United Nations Internet Governance Forum.

## **Background Reading & Preparation**

[The Role of Fintech in Unlocking Green Finance: Policy Insights for Developing Countries | Asian Development Bank \(adb.org\)](#)

[ESG & Healthcare: ESG Priorities in Healthcare Organizations \(bofaml.com\)](#)

[ESG framework | McKinsey](#)

[Mind the gap - the continued divide between investors and corporates on ESG \(pwc.com\)](#)

## **Workshop Activity #1: Ice-breaker**

Write to the chat:

1. All the words that come to you when we say the phrase “Environmental, Social Governance Reporting”
2. What differences are there to Corporate Social Responsibility Reporting?
3. Why is ESG reporting important for EHealth and MHealth applications?

## **Workshop Activity #2: How Should We Consider ESG for EHealth and MHealth Care and How Can the Digital Health Care Divide Be Addressed?**

Participants will be requested to write to the chat / white board their comments within the context of EHealth and MHealth for:

1. How should we consider Environmental issues in IT Development and Application?
2. How should we consider Social issues in IT Development and Application?
3. How should we consider Governance issues in IT Development and Application?

This will be followed by a group discussion. A summary report of the discussion will be the output of this workshop.

If you are unable to make the Workshop, please email your responses to the DC mailing list by May 28, 2021.