



Dynamic Coalition on Digital Economy

The Internet is the fourth most impactful invention in human history after - the fire, the wheel, the electricity, and yet, we have barely scratched the potential of what the Internet can deliver. As we

move ahead with technologies and tools built to leverage the Internet, scepticism is gaining ground on the potential impact of the Internet on taking away jobs.

This Dynamic Coalition on Digital Economy (formerly Internet & Jobs- DC- Jobs) is the culmination of the need for sustainable and responsible automation and the potential of the Internet and Internet-based technologies to create jobs and boost economies across the world. It is a result of the initiatives taken by Dr. Rajendra Pratap Gupta, Chairman, DC-Digital Economy (formerly Internet & Jobs- DC-Jobs), at the IGF, since 2018 when it was held in Paris and then, in 2019, in Berlin. Over the years, DC-Digital Economy (earlier known as DC-Jobs) has done path-breaking work in this field and announced Project CREATE (Collaborate to Realize Employment & Entrepreneurship For All Through Technology Ecosystem) at the 17th Annual IGF in Ethiopia on 30th November 2022 and Project CREATE released the Job Maps for various sectors at the DCs Plenary session on 12th October 2023 at Kyoto, Japan. The DC-Digital Economy is committed to work with a mission 'Internet for All. Livelihood for All'. The Project CREATE Secretariat is hosted by Digital Health Associates Pvt. Ltd. and works with various stakeholders.

Goals:

1. Connect everyone to the Internet – Bridge the digital divide.
2. To create jobs across sectors and geographies through a multi-stakeholder, ecosystem approach of Connecting, Coordinating, Activating, Training, and Enabling.
3. To boost the economy and help people realize the human resource and entrepreneurial potential of the Internet across the globe.

Action Plan/ Achievements:

1. We come out with an annual report on 'Internet & Jobs' capturing the opportunities, best practices, and success stories to inspire people to leverage the Internet to build local economies and connect them to global opportunities.
2. Organize online and offline workshops on how local communities can leverage the Internet for a better life.
3. Work with stakeholders to bridge the digital divide to leverage the full potential of the internet for boosting the digital economy.
4. Recognize the outstanding work done by individuals and organizations in achieving the mission of 'Internet for All. Livelihood for All'.
5. The member of the DC attended the IGF in Riyadh.

Stakeholders:

The coalition is open to any organization, entity, or individual working in the field, including Standard Developing Organizations (SDOs).

Our existing stakeholders are:

1. [OpenGrowth.org](https://www.opengrowth.org/) is the US registered 5013c Non-Profit corporation, which anchors the [mPrivacy.org initiative](https://mprivacy.org/)
2. [Digital Grassroots](https://digitalgrassroots.org/), Nairobi, Kenya (Civil Society)
3. Mr. Frank Lievens, Executive Secretary, [International Society for Telemedicine and eHealth \(ISfTeH\)](https://www.international-society-for-telemedicine-and-ehealth.org/)
4. [Disease Management Association of India](https://disease-management-association-of-india.org/) (an organisation with a special consultative status with the United Nations - ECOSOC). Contact person: Ms. Mevish P. Vaishnav

Social Media Presence:

<https://www.instagram.com/internetandjobs/>

<https://www.facebook.com/Internetandjobs/>

<https://twitter.com/Internetandjobs>

<https://www.linkedin.com/company/dcdedigitaleconomy/>

Action Points/ Achievements of the DC- DE:

- a) An online survey was conducted using a questionnaire hosted on the SurveyMonkey platform. The survey was promoted through Internet Governance Forum DC-Digital Economy's Meta and Twitter accounts, as well as other platforms such as LinkedIn and Survey Circle. The survey was open to the public from November 2023 to February 2024. Responses came from 41 countries across 6 continents worldwide. This Annual report will serve as a primer for debate and further discussion. We will continue to explore opportunities for achieving 'Internet for All' & 'Livelihood for All'.

- b) Annual Report was released during IGF 2024 at Riyadh, Saudi Arabia.

c) Key Recommendations:

1. Implement accessible digital literacy courses with a focus on advanced skills such as AI, data visualization, coding, and cybersecurity.
2. Prioritize affordable training programs to address economic barriers and expand access to education opportunities for marginalized groups.
3. Increase investment in broadband infrastructure to ensure affordable, reliable, and uninterrupted internet access across all regions.
4. Foster public-private partnerships to address systemic infrastructure gaps and support technological investments.
5. Establish financial literacy and training courses to support entrepreneurship and provide affordable financial tools and tax relief to Small and Medium-sized Enterprises (SMEs).
6. Subsidize internet costs, training programs, and access to digital tools to ensure equitable access for economically marginalized and vulnerable populations with a focus on seniors or older adults and women.
7. Launch digital wellness campaigns and provide resources to promote strategies for reducing screen time and mitigating mental strain and other health hazards as a result of extensive use of gadgets and the internet.

8. Develop national and international data protection frameworks and invest in cybersecurity education and awareness to ensure individuals can better safeguard their online presence.
9. Support the creation of a global internet governance body to oversee cross-border data flows, address cybersecurity threats and promote equitable digital policies in partnership with multilateral organizations.

The future of work in the digital age hinges on the ability to balance the opportunities and risks presented by new technologies like Generative AI. While the potential for job creation, increased productivity, and new business models are immense, the impact on employment must be carefully managed to prevent widening inequalities and job losses. The survey findings underscore the need for a comprehensive approach to workforce development, including accessible training and education programs, as well as policies that ensure equitable opportunities for all workers in the evolving digital economy.

As society navigates this transition, it is clear that adaptability and continuous learning will be key to securing a stable and prosperous future for workers worldwide. To fully leverage the power of AI and other emerging technologies, individuals must not only embrace innovation but also acquire the skills needed to thrive in an increasingly automated world.

The insights from this survey reflect a collective desire to understand and adapt to these changes, providing a roadmap for how workers and organizations alike can prepare for the future of work.

Contact us:

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