Nurturing grassroots broadband: A case for Community Networks

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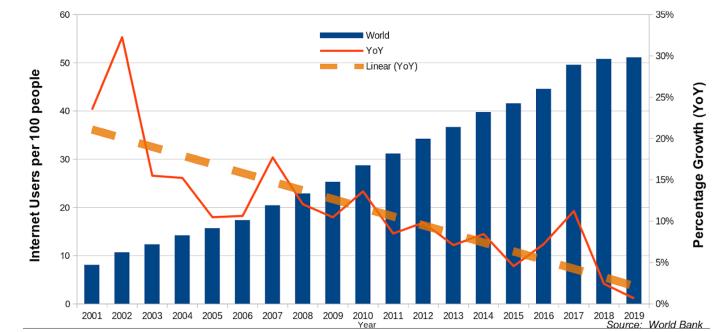
#### **Purpose of the session**

- The overall purpose of the session is to Kickstart conversations on the Community Network (CN) model as a solution for fostering sustainable expansion of internet connectivity for rural, hard to reach last mile communities.
- Specifically the presentation will;
  - Highlight the challenges of connectivity especially for rural, hard to reach last mile communities who are mostly unconnected.
  - Introduce the Community Networks Model, justification, challenges and opportunities
  - Share CN best practices
  - Draw recommendations

#### Introduction

- "When people have access to the internet, amazing things happen"
  - Share ideas;
  - Make tools;
  - Delivery health care;
  - Deliver education;
  - Conduct business.
- In light of covid-19 internet is defining our day to day lives
- Internet is key to keeping the global promise (the 17 UNSDGs) and the national promise (agenda 2063)

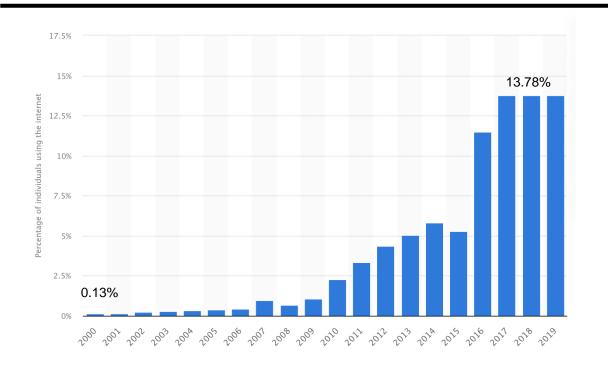
### Rationale



Growth in internet users (Global)

#### Rationale





# What are the figures telling us?



The strategy for connecting user is not working, we need to RE-STRATEGIZE

- The easier population to connect is already connected.
- A larger population in locations with coverage cant afford internet

# Jar of Stones Analogy



#### **Big ISP Operators**

Even though the stones appear to fill the jar, it is less than half full by volume.

## **Jar of Stones Analogy**



# Smaller Internet Service Providers

Smaller operators don't necessarily need to scale individually but rather scale in number of operators

# **Jar of Stones Analogy**



### Social Purpose Operator Networks

Cooperatives and community-owned models may create sustainable access where commercial models fail.

#### What are Community Networks



- Community networks are telecommunication infrastructure built with, by and for the community.
- These networks rely on local community members active involvement in the design, implementation and operation processes. Some characteristics of community networks are: collective ownership, open design, open participation and localised content and services.
- CNs have existed in Africa for over 10 years but mostly in isolation. In 2016 Carlos Rey Moreno & Michael Graaf did the first mapping for CNs in Africa and identified 37 initiatives with 17 being active
- First CN summit was held in Nairobi bringing operators from across Africa

#### The village that built its own wi-fi network - BBC Africa



# CASE STUDY

• The Communications Authority of Kenya (CA) formulated a <u>Licensing and Shared Spectrum Framework</u> for Community Networks, 2021.

# RECENT EXAMPLES

• The Postal and Telecommunications Regulatory Authority of Zimbabwe is rolling out Community Networks in all the provinces of Zimbabwe, May 2021.

#### **Recommendations for growth of grassroot broadband**

#### Innovative licensing

- Exclusively for not-for-profit Cooperative Societies, Community-Based Organizations and Non-Governmental Organisations.
- Limited in geographic scope and focused on rural and hard to reach communities
- Low Initial and annual fees.

#### **Innovative Spectrum Sharing**

- Review spectrum fee framework reducing fees for underserved/rural areas.
- spectrum fee waiver scheme for community networks and/or small network operators.
- review of international approaches to the creation of more localised access to IMT spectrum
- Review the Guidelines on the use of Radiofrequency Spectrum by Short Range Devices to amend EIRP limits Wi-Fi PtP and PtMP use.
- Review use of other license-exempt bands for PtP & PtMP use to include 24GHz & 60GHz.
- Expand the range of frequencies available for license-exempt use, especially in the 5-6 GHz range

### **Other Considerations**

- Discussion of access to Backhaul and Infrastructure
  - Access to spectrum for small operators
  - Infrastructure sharing e.g. access to masts
  - Possible collaboration with National Research & Education Network (MAREN)
  - Satellite
- Potential resource mobilisation with funding partners

