



**IGF Leadership Panel**  
***Meeting II***  
***Group A on Awareness-Raising and Outreach***  
***12 May 2023 | 14:00-15:00 UTC | Online***

**Action Items / Update from Group**

**Document 1: IGF “One-pager” [available [here](#)]**

- Share this document as is through official channels within the UN Department of Economic and Social Affairs (UNDESA), with the aim of dissemination to the Secretary-General and General Assembly.
- Together with the second document below, share with target audiences identified by the Group. The private sector, specifically, should be reached out to for fundraising purposes, as well as Schools on Internet Governance (SIGs).
- The Secretariat will reshare this and other documents in a common editable format for the Group’s convenience.

**Document 2: IGF thematic talking points [available [here](#)]**

- The Group is to revise this document over ten-day period (until 22 May) to make it suitable for broader sharing, as with first document above.
- The Group should make the document shorter and more crisp.
- Some Group members will propose edits to bring nuance to issues like net neutrality and Internet fragmentation.
- Parts of the document should be extracted and used with specific target audiences, as described above.
- Add numbers and statistics to make the document more readable and relatable.

**Upcoming Group member engagements [Overview of conferences available [here](#)]**

- Members’ participation in upcoming fora, such as the C20 Summit and RightsCon, should be promoted by the Secretariat on its media channels.
- Group members are to share with the Secretariat the engagements they would like highlighted, including photos from events attended (to [eleonora.mazzucchi@un.org](mailto:eleonora.mazzucchi@un.org)).

**Other**

- Concerning the logistics of the Leadership Panel’s July meeting in Geneva, the Secretariat will send the Panel an optimal accommodation option for all members.
- The Secretariat will schedule a meeting with ITU to be held during Panel’s meeting in Geneva.



### **Cooperation with other LP working groups**

- Discuss the proposed document by Group D during the upcoming Geneva meeting.
- Avoid duplicating work and double the effort by focusing on one document for communicating messages.
- Group A could create two types of documents: 1) one for awareness raising on the IGF and its charter; and the other for 2) updating the audience on the latest topics.

### **Other suggestions**

- A presentation shared on behalf of LP Member Mr. Sharma is annexed. In it, it was suggested focusing on outward interactions and having a separate discussion on dependencies and interactions to avoid working in silos. There could be four work tracks: mapping outputs, mapping stakeholders, mapping specific issues, and curating messages. Issues could be categorized into three groups: general consensus and need for an action plan, nascent issues requiring more deliberation, and issues from recipient stakeholders.
- Panel Member support persons delegated to attend meetings or contribute to documents should introduce themselves and/or specify whom they represent, to avoid confusion.