Internet Governance Forum Policy Network on AI: Work plan 2023

1. Goals

- Focus on artificial intelligence and related aspects of data governance.
- Learn from and elevate AI governance frameworks, principles and policies being developed in and for the Majority World and non-latinate languages.
- Bring the IGF's <u>multistakeholder community</u> together, gather and synthesize knowledge on this topic in the community.
- Create <u>focused conversations and clear messages</u> through a systematic approach and framework.
- Build on previous discussions, create synergies, and create input to the global AI policy dialogue.

2. Output report

The focus of the report is on AI and related aspects of data governance. Already suggested content areas include 1) principles and rules to avoid biases in AI training data; 2) principles and rules on community governance or citizen control of the data sets; 3) cross-border issues; 4) gender and AI; and; under-resourced digital language and AI governance. The report will also look at the issues from the Global South Perspective.

Phase 1 – open dialogue, agree on an outline and define thematic focus areas.

- The first priority will be to hear input and suggestions from the PNAI Multistakeholder Working Group during the first PNAI meeting.
- Based on the discussion, the facilitators and IGF Secretariat propose a draft outline of the report. It is important to crystallize the focus and scope. Ideally there would be 4-5 clear thematic spearheads / focus areas.

Phase 2 - gather information.

- Set up an open consultation to gather comments, written contributions or reports. Could be an online whiteboard, or similar platform that allows contributors to leave notes and see earlier content. Distributed to MAG, to external experts by PNAI members, and other identified networks and communities.
- Host PNAI meeting 2 to discuss the outline together and plan the contributions from the experts.
- Host PNAI meetings 3 and 4 to discuss the selected focus areas with PNAI members.
- Independent desktop research, fact-finding calls with experts if needed, attending webinars or events on current AI topics.

Phase 3 – drafting

- Host PNAI meeting 5 to discuss drafting the report, discuss with the experts any open questions related to the content or expert contributions.
- Draft the report

- Share the draft chapters for comments and edits of PNAI members active in drafting (Google docs or other tool that allows editing together).
- Host PNAI meeting 6 to discuss the ready draft report

Phase 4 – consultation

• Invite the wider community to comment on the draft report: PNAI multistakeholder working group; MAG, networks of National, Regional and Youth IGFs (NRIs); the network of Dynamic Coalitions (DCs); networks gathered around the IGF 2023 Youth Track¹; and Parliamentary Track².

Phase 5 – Edit the report and deliver a final version.

Format. Written report of 20-40 pages. A few short case studies (in text boxes of circa half a page) will connect the report's messages to the practical AI work. The case studies would come from PNAI members based on concrete AI use cases. + Compact synthesis of key messages / learnings.

3. Way of working

The monthly (online) meetings are the core of PNAI work. Invitations to the meetings and minutes/meetings summaries are shared in the open PNAI mailing list. If needed to advance the work on specific topics, the facilitators may initiate working meetings to be held between the monthly PNAI meetings. In addition, the Group may set up sub-groups to examine specific questions.

The PNAI mailing list is open for discussion and input from the group members between meetings. An open Google Drive (or similar tool) will be created to allow members to share documents.

4. Stakeholder engagement

- The PNAI work is open to everyone to participate and contribute. PNAI mailing list channels all communication.
- Encourage and create opportunities for PNAI members to engage their networks to the work and commenting.
- Engage and involve IGF communities, such as the MAG, NRIs, DCs, networks gathered around the youth track and the parliamentary track.
- Monthly briefing on PNAI work to be published on the PNAI website, including clear invite to join the work.
- Engage with regional communities through the regional IGFs.

5. Communications and outreach

A concrete communications plan and timeline to be developed.

¹ https://www.intgovforum.org/en/content/igf-youth-track

² https://www.intgovforum.org/en/content/igf-2023-parliamentary-track

- PNAI website to host relevant and updated information on PNAI. Monthly status updates to be published there.
- Developments to be shared through the "Community Updates" process, which are then posted to the IGF homepage³.
- Use of IGF mailing lists⁴ to be maximised, specifically those for DCs, PNIF, PNMA, BPF-Cybersecurity, as well as for NRIs, which can be posted to on request to the NRIs focal points.
- Coordinate with IGF Secretariat to create posts for IGF accounts on Twitter, Facebook and Instagram.⁵
- Social media create social media strategy, fully utilize PNAI members networks and expertise including by gathering PNAI contacts and routinely making them aware of upcoming social media and other posts, with an ask for re-posting/further sharing.

³ https://www.intgovforum.org/

⁴ https://www.intgovforum.org/en/content/sign-up-and-contribute-to-igf-mailing-lists

⁵ https://twitter.com/intgovforum; https://www.facebook.com/IntGovForum; https://www.instagram.com/intgovforum/

ANNEX 1: Proposed timeline

| Month | <u>Day</u> | Milestone |
|-----------------|--------------------------|--|
| May | tbc | PNAI meeting 1 (get to know, open dialogue) |
| May | 31 | Outline of the report ready, share to PNAI |
| Jun | 2-18 | Online consultation |
| Jun | 19-21 | EuroDIG, Tampere, Finland ⁶ |
| Jun | tbc | PNAI meeting 2 (discussion on the outline) |
| Jul | 10-12 | Open Consultations and MAG meeting |
| Jul | tbc | PNAI meeting 3 (discussion on focus areas 1+2) |
| Jul | tbc | PNAI meeting 4 (discussion on focus areas 3+4) |
| Aug | tbc | PNAI meeting 5 (discussion on drafting the report) |
| Aug | 29-31 | APrIGF, Brisbane, Australia ⁷ |
| Aug | tbc | LACIGF, tbc ⁸ |
| Sep | tbc | African IGF, Lagos, Nigeria ⁹ |
| Sep | 5 | PNAI meeting 6 (discussion on the draft report, Annual |
| | | Meeting) |
| Sep | 10 | Draft output report ready |
| Sep | 12 | Consultation starts |
| Sep | 19 | Consultation closes |
| ~ | 20 | Edited report ready |
| Sep | 20 | |
| Sep Sep | 23 | PNAI meeting 7 (last preparations for the Annual |
| - | | PNAI meeting 7 (last preparations for the Annual Meeting) |
| - | | PNAI meeting 7 (last preparations for the Annual |
| Sep | 23 | PNAI meeting 7 (last preparations for the Annual Meeting) |
| Sep Oct | 23 8-12 | PNAI meeting 7 (last preparations for the Annual Meeting) Annual Meeting of the Internet Governance Forum PNAI meeting 8 (learnings from the Annual Meeting, scoping the future PNAI work) |
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⁶ https://www.eurodig.org/
7 https://ap.rigf.asia/
8 https://lacigf.org/
9 https://afigf.africa/