



About

The Internet is the fourth most impactful invention in human history after -the fire, the wheel, the electricity; and yet, we have barely scratched the potential of what Internet can deliver. As we move ahead with technologies and tools built to leverage the Internet, scepticism is gaining ground on the potential impact of the Internet on taking away jobs.

This Dynamic Coalition on the Internet & Jobs has come from the realization of the need for sustainable and responsible automation, and the potential of the Internet to create jobs and boost the local economies. It is a result of the initiatives taken by Prof. Rajendra Pratap Gupta at the IGF, since 2018 when it was held in Paris and then, Berlin, in 2019.

Our goals:

- To create jobs across sectors and geographies, through a multi-stakeholder, ecosystem approach of: Connect, Coordinate, Activate, Train, and Enable.
- To help people realise the human resource and entrepreneurial potential of the Internet across the globe.

Action plan

- We will come out with an annual report on 'Internet & Jobs' capturing the opportunities, best practices, and success stories, to inspire people to leverage the Internet to build local economies and connect them to the global opportunities.
- Organize online and offline workshops on how local communities can leverage the Internet for a better life.
- Showcase our real-life stories and brain-storm ideas and innovations at the local IGF and annual IGF meetings.

Mailing list

Mailing list address: dc-jobs@intgovforum.org

Subscribe to the mailing list: http://intgovforum.org/mailman/listinfo/dc-jobs_intgovforum.org

Stakeholders

The coalition is open to any organization, entity or individual working in the field, including Standard Developing Organizations (SDOs).

Our existing stakeholders are:

- [Disease Management Association of India](#) (an organisation with a special consultative status with the United Nations - ECOSOC). Contact person: Ms. Mevish P. Vaishnav
- Mr. Ashish K. Suresh, [Digital Health Associates Pvt. Ltd](#) (Private Sector)
- [OpenGrowth.org](#) is the US registered 5013c Non-Profit corporation, which anchors the [mPrivacy.org initiative](#)
- [Digital Grassroots](#), Nairobi, Kenya (Civil Society)
- Mr. Frank Lievens, Executive Secretary, [International Society for Telemedicine and eHealth \(ISfTeH\)](#)

Social Media Presence:

DC-Internet & Jobs

- [Facebook](#)
- [Twitter](#)
- [Instagram](#)
- [Linkedin](#)

Project CREATE

- [Facebook](#)
- [Twitter](#)
- [Instagram](#)
- [LinkedIn](#)
- [YouTube](#)

Action points (Activities done in 2022):

1. An online survey was conducted using a questionnaire on the Survey Monkey platform for the 2022 annual flagship report. The questionnaire was circulated via the Facebook and Twitter handles of the IGF as well as other similar platforms such as LinkedIn. The survey was in the public domain from November 2022 till January 2023. People from a total of six continents, with 75 countries across the globe, responded to the survey. The DC-Jobs 2022 annual flagship report, released at the 18th IGF Kyoto, was based on the access and role of

the internet to bridge the divide between education and jobs by leveraging the tools of the internet. The report also highlighted key aspects associated with the internet and job creation in the digital age, and also touched upon the carbon footprint of our digital footprint. At the same time, the report highlighted some key action points that governments, organizations, and individuals may find helpful in planning their policies and formulating their programs.

3. In 2023, the team conducted 5 consultation sessions with stakeholders across sectors to gain valuable insights from experts for creating a Framework for Project CREATE.

4. The following experts joined as Mentors for Project CREATE in the year 2023:

- a) **Dr. Vint Cerf**, VP, Chief Internet Evangelist, Google, and Founder of the Internet
- b) **Mr. Gunjan Sinha**, Executive Chairman, MetricStream
- c) **Mr. Paul Mitchell**, Immediate Past Chair, United Nations Internet Governance Forum, Multistakeholder Advisory Group (MAG)

Whereas, in the year 2023, the following joined as Members of the Sectoral Working Group of Project CREATE:

- a) **Dr. Pradeep Dutta**, Head-Branding, Advertising at Panasonic
- b) **Dr. Rishi Mohan Bhatnagar**, Chairman – IET Future Tech Panel
- c) **Mr. Lokendra Jain**, Founding Partner & Managing Director, Marrs Blue Water Fund
- d) **Mr. Ashish Thakur**, Chairman & Executive Director, Glocal Pvt. Ltd.
- e) **Mr. Vivek Bhartiya**, Formal Principal Consultant, Tata Consultancy Services
- f) **Mr. Swetank Gupta**, Head of Business Development, SKV Industries
- g) **Mr. Nikhil Mathur**, Managing Director India & Head Data Partnership & Innovation-APAC, GfK

5. A report with the Framework on Project CREATE (Collaborate to Realize Employment and Entrepreneurship Opportunities for All through a Technology Ecosystem) covering 9 sectors, namely, Retail; Agriculture; Tourism; Micro, Small, and Medium Enterprises (MSME); Infrastructure-Construction; GovTech – Public Goods; Education; Health; and Environment, was also released by DC-Jobs at the 18th Internet Governance Forum, conducted in Kyoto, Japan in October 2023. A session on the topic, 'Internet For All to Livelihood For All' was conducted by Dr. Gupta.

6. The Dynamic Coalition on Internet & Jobs was also present at the annual forum in Japan, with the chairman, Dr. Rajendra Pratap Gupta, and co-ordinators of the Dynamic Coalition, Ms. Priya Shukla, and Mr. Saptarshi Gargari, present in-person in Kyoto in October 2023. They also hosted a session – Internet For All to Livelihood For All.



7. The Chairman of DC-Jobs also organized the DC Main Session at the 18th IGF in Japan- The Internet We Want- Human Rights in the Digital Space to accelerate the SDGs.

Contact us:

- Dr. Rajendra Pratap Gupta, Chair | Dynamic Coalition on Internet & Jobs – founder@parliament.health
- Ms. Priya Shukla, Coordinator - Dynamic Coalition on Internet & Jobs – priya@parliament.health