IGF 2024
First Open Consultations and MAG Meeting

27- 29 Feb 2024, Riyadh
Content

1. About Riyadh
2. Initial Logo
3. Venue for Hosting IGF Riyadh 2024
4. Roadmap
5. Join Us in IGF Riyadh 2024
# Content

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<td>Join Us in IGF Riyadh 2024</td>
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</table>
Where is Riyadh?

Situated in the center of the an-Nafud desert, on the eastern part of the Najd plateau.

The city sits at an average of 600 meters (2,000 ft) above sea level, and receives around 5 million tourists each year, making it the forty-ninth most visited city in the world and the 6th in the Middle East.

Riyadh is divided into 15 municipal districts and had a population of 7.0 million people in 2022, making it the most-populous city in Saudi Arabia, 3rd most populous in the Middle East, and the 38th most populous in Asia.
Facts About Riyadh

- Expect 22°C daytime maximum temperatures
- Average rainfall is 13mm
- Time zone: Arabian Standard Time (GMT+3)

Overall count of population: 7,682,000
- Median age of population: 29
- 60% / 40% Saudi / Non-Saudi ratio
- 5M tourists visit the city every year
Event in Saudi

Some of the events Saudi Arabia will host in the coming years:

- **2024**: Convention’s Conference of the Parties (COP16)
- **2025**: Asian Indoor Games
- **2026**: World Energy Congress
- **2027**: ASIA CUP
- **2028**: 9th TAFISA World Sport For All Games
- **2029**: Asian Winter Games
- **2030**: Riyadh Expo
- **2034**: World Cup

Positioned as the world’s new crossroads, Riyadh, the nation’s capital, is becoming a hub for diverse talents and aspirations.
Riyadh IGF

Sponsored by Saudi Arabia and the UN, Riyadh will host IGF 2024

December 15th to 19th 2024

Hybrid format with 10,000 in-person and 5,000 virtual expected attendees

The event will take place at King Abdul Aziz International Conference Center in Riyadh

Main sponsors are Saudi Arabia and the United Nations

Organizing entity: Digital Government Authority and UN Dept. of Econ. and Social Affairs (UNDESA)
## Access to Saudi Arabia from 13 International Airports

<table>
<thead>
<tr>
<th>Province</th>
<th>City</th>
<th>Airports</th>
<th>Airport Code</th>
<th>Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eastern Province</td>
<td>Al-Dammam</td>
<td>King Fahd International Airport</td>
<td>(DMM)</td>
<td></td>
</tr>
<tr>
<td>Central Province</td>
<td>Al-Riyadh</td>
<td>King Khalid International Airport</td>
<td>(RUH)</td>
<td></td>
</tr>
<tr>
<td>Western Province</td>
<td>Jeddah</td>
<td>King Abdulaziz International Airport</td>
<td>(JED)</td>
<td></td>
</tr>
</tbody>
</table>
# Access to Saudi Arabia from 13 International Airports

<table>
<thead>
<tr>
<th>Province</th>
<th>City</th>
<th>Type</th>
<th>Method</th>
<th>Time</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eastern Province</td>
<td>Al-Dammam</td>
<td></td>
<td>King Fahd International Airport</td>
<td>Approx. 1 hr 43 mins</td>
<td>Served by a wealth of global carriers</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Saudi Arabia Railways (SAR)</td>
<td>Approx. 3 hrs 57 mins</td>
<td>Saudi Arabia Railways (SAR)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Luxury Shuttle Bus</td>
<td>Approx. 6 hrs 20 min</td>
<td>SAPTCO, Vehitra World or Naylam</td>
</tr>
<tr>
<td>Western Province</td>
<td>Jeddah</td>
<td></td>
<td>King Abdulaziz International Airport</td>
<td>Approx. 1 hr 43 mins</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Crystal Symphony Cruise Ship</td>
<td>Approx. 9 Days ~11 Days</td>
<td>Cruise Ship Departures: (Athens), Greece</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Luxury Shuttle Bus</td>
<td>Approx. 14 hrs 37 min</td>
<td>SAPTCO, Vehitra World or Naylam</td>
</tr>
</tbody>
</table>
**Facts and Numbers in Digital Economy**

Saudi Arabia

Aims to contribute to building a thriving and inclusive digital economy for all. This comes in light of the unlimited support by the Custodian of the Two Holy Mosques, King Salman Bin Abdulaziz Al Saud, and His Royal Highness Crown Prince Mohammed Bin Salman, the Prime Minister.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Metric</th>
<th>Rank</th>
<th>Metric</th>
<th>Rank</th>
<th>Metric</th>
<th>Rank</th>
<th>Metric</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ESCWA (GEMS-2023) Maturity index</td>
<td>2</td>
<td>In the Digital Competitiveness Report Among G20 Countries</td>
<td>3</td>
<td>Globally In the GOVTECH Maturity Index</td>
<td>4</td>
<td>Globally in the Digital Regulations Readiness</td>
</tr>
<tr>
<td>15%</td>
<td>Contribution of the Digital Economy to the GDP</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

“The Kingdom is leading international efforts to increase digital inclusion and bridge the digital divide worldwide.”

H.E. Eng. Abdullah Bin Amer Alswaha, the Minister of Communications and Information Technology
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Initial Logo
Our Najdi inscriptions and our entrenched heritage in our kingdom, and its enduring connection to authenticity, are a fundamental part of the kingdom's cultural and consequently digital evolution over centuries. This contributes to hosting the Internet Governance Forum 2024, a pioneering and substantial event held in the city of Riyadh, providing an opportunity for the exchange of experiences and best practices related to the internet.
The color of innovation and the color of lavender represent the Kingdom of Saudi Arabia, adorning the country's deserts with the lavender blossom during the spring season. This color has become a symbol for welcoming presidents and kings.
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A unique venue setting, bringing expertise to create a fully rounded, highly curated, congress, exhibition and food and beverage experience. It is built on 165,000 square meters, the building area occupies 80,000 square meters.
Venue for Hosting IGF 2024

King Abdulaziz International Conference Center

Center amenities

- Large spaces for halls and other facilities
- 2 main halls, each of which can accommodate more than 1,000 people
- More than 12 meeting rooms accommodating more than 80 people
- A space in the reception hall for media outlets and channels
- Reception area for more than 600 people
- VIP reception lounge
- Reception suites for Excellencies, each of which accommodates 20 persons
- VIP entrances
- External green spaces and gardens that can be provided with accompanying activities
IGF 2024 Venue

Main Hall / Plenary
Central Hub
Exhibition Space / workshops
Exhibition Space Extension / Exhibition
Press Center / Press Conference Room
Majlis / Delegate Lounge
Royal Majlis / Members Lounge
IGF 2024 Venue
Reception & Lobby
IGF 2024 Venue
Majlis/Lounge
IGF 2024 Venue
Main Halls
IGF 2024 Venue
Meeting Rooms
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**Initial Roadmap**

The roadmap of workstreams and activities are planned from November 2023 to December 2024

<table>
<thead>
<tr>
<th>Phase 1: Setup</th>
<th>Phase 2: Preparation</th>
<th>Phase 3: Mobilization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q4 2023</td>
<td>Q2 2024</td>
<td>Q4 2024</td>
</tr>
<tr>
<td>• Set up governance model</td>
<td>• Launch marketing &amp; PR campaign 1</td>
<td>• Launch marketing &amp; PR campaign 3</td>
</tr>
<tr>
<td>• Onboard stakeholders</td>
<td>• Launch marketing &amp; PR campaign 2</td>
<td>• Finalize venue logistics (partitioning, equipment setup, food &amp; beverage stalls, traffic control, etc.)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Strategy, Orchestration &amp; Delivery</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Strategy, orchestration and governance of all workstreams</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Marketing &amp; Comms.</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Launch marketing &amp; PR campaign 1</td>
</tr>
<tr>
<td>• Launch marketing &amp; PR campaign 2</td>
</tr>
<tr>
<td>• Continuous and ongoing perceptions risk management</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Logistics &amp; Participant Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Finalize venue selection &amp; agreement</td>
</tr>
<tr>
<td>• Design VIP program &amp; Secure attendance of VIPs (Saudi ministers &amp; state leaders)</td>
</tr>
<tr>
<td>• Design security, crisis &amp; safety protocols</td>
</tr>
</tbody>
</table>

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<tr>
<th>Sessions &amp; Content Design</th>
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</thead>
<tbody>
<tr>
<td>• Define digital topics</td>
</tr>
<tr>
<td>• Collaborations with the MAG on the Sub-themes</td>
</tr>
<tr>
<td>• Design cultural program and host country sessions (Day 0, high level panels, etc.)</td>
</tr>
</tbody>
</table>

| • Finalize content for host country sessions |
| • Finalize speakers, equipment and arrangements for host country sessions |

| • Make final logistics arrangements related to the designed session s |

**Road to IGF** (Pre-events – delegations & receptions at other digital governance events and roadshows throughout the year)

First LP meeting and Second MAG meeting – Potential Host in Riyadh.

All preparations complete (except for operational field activities)
Initial Roadmap

Each of the activities is detailed into the underlying tasks including timelines, dependencies and potential risks.
Initial Roadshow/Outreach Plan

Delegations & receptions at related (digital) events throughout the year

Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov
---|---|---|---|---|---|---|---|---|---|---|---|---
Annual Meeting (Davos 01/24)

West African IGF (Gambia 05/24)

ICANN 80 Policy Forum (Rwanda 06/24)

LEAP (Launch of Saudi IGF) (Riyadh 03/24)

CSTD (Geneva 04/24)

HLPF (New York 07/24)

WSIS 2024 (Geneva 05/24)

The Summit of Future UN (NYC 09/24)

EuroDIG (Vilnius 06/24)

Preparation time
Event Details
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Join Us in IGF 2024 Saudi Arabia

Everyone is welcome ..
Thanks