

IGF 2022
National, Regional, Subregional and Youth IGF Initiatives (NRIs)

Annual Work Plan

This is the structure of the NRIs annual work plan, subject to potential changes depending on the NRIs consensus. Each set objective of this plan will be subject to further consultations among the NRIs to reach a consensus on its implementation, as agreed in a bottom-up manner by the NRIs.

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1. NRIs participation at the IGF 2022 Annual Meeting

In a bottom-up, open and consultative manner, the NRIs collectively will work on organizing and hosting the following activities at the 17th IGF:

- Main Session
- Five collaborative sessions
- NRIs coordination session
- NRIs booth at the IGF Village

The agenda for the above-mentioned sessions will be developed in a bottom-up manner across all NRIs through NRIs coordinators responding to the IGF 2022 public call for thematic issues.

All sessions are to be focused on a specific issue.

Proposed timeline:

January 2022	Launching Call for Issues
February 2022	Processing inputs received
15 March 2022	Define topics for all sessions
15 March - 1 April 2022	Forming teams for co-organization of sessions
April-May	Draft session proposals
May-November	Session implementation (confirmation of speakers and other supporting roles (moderators, rapporteurs etc.))

2. Communication and outreach plan

Over its social media and the open, public NRIs mailing list, the IGF Secretariat will continue informing the community about the NRIs through:

- **Announcing NRIs annual meetings** via IGF Twitter and Facebook accounts on the day of the meeting's start date. A reminder of the NRIs annual meeting on the day of its start, would also be sent to the NRIs mailing list by the IGF Secretariat or by the NRIs coordinator.
- **Regular update** to be sent to the NRIs mailing list announcing NRIs annual meetings and other relevant updates, including regular updates on the IGF 2022.
- The NRs section will be part of the **IGF's monthly newsletter**.

- NRIs would be presented at the IGF’s Instagram account through visual and textual posts, agreed between the IGF Secretariat and NRIs focal point. Through an Instagram category “**#IGF2022 Presents: Name of the NRI**”, essential information would be shared about that particular NRI.
- IGF Secretariat is at the NRIs coordinators’ disposal should there be interest to conduct an interview related to announcing the NRIs annual meetings or announcing their major outputs and outcomes. The interviews would be published on the IGF’s YouTube account and widely disseminated through the IGF’s social media accounts. With the same purpose, **blogs** could be drafted by the IGF Secretariat and NRIs coordinator and published on the IGF website, promoted over the IGF’s social media.
- NRIs to continue sending photos from the meetings to be added to the **NRIs Gallery** on the IGF website.
- **NRIs short case studies** of good practices could be put together by the IGF Secretariat and a dedicated NRI coordinator to foster an exchange of ideas and experiences. *For example, if one NRI has an innovative process for agenda development or stakeholder inclusion, this could be documented in the case study section.*
- NRIs annual meetings will be included in the **IGF’s calendar** and reflected on the NRIs pages on the IGF website, as announced by the NRIs coordinators. It is possible to add an indication of a month when the annual meeting is expected to take place with confirming the date at a later stage. NRIs are advised to share any pertinent information, including the date/venue and agenda of the annual meetings, as well as website and social media URLs, to be included in the calendar.



IGF Social Media accounts are:

- Twitter <https://mobile.twitter.com/intgovforum>, @intgovforum
- Facebook <https://www.facebook.com/IntGovForum>
- YouTube <https://www.youtube.com/user/igf>
- Instagram <https://www.instagram.com/intgovforum/>, @intgovforum

The official hashtag is #IGF2022

3. NRIs visual identity

Share good practices from other NRIs and advise on ways of branding and approaching donors. A branding package could be put together for NRIs to adjust to their needs (letterheads, website information presentation and organisation etc.).

4. NRIs collaborative space

NRIs to design a collaborative space for the exchange of NRIs experiences. For example, one NRIs working on developing national Digital Agenda could share inputs with other NRIs with similar experience.

5. Capacity development and other forms of support

Like during the IGF 2019 and 2021 cycle, the IGF Secretariat is exploring possibilities for allocation of the financial grants. The NRIs coordinators will be informed of any relevant updates on this matter. The NRIs are asked to continue informing the IGF Secretariat on possible dates and formats of their annual meeting.

The NRIs can approach the IGF Secretariat for support with access to a platform for online participation.

Capacity development workshops on demand could be hosted on the margins of the NRIs meetings.