Workstream 3: BPF Outreach and Engagement

The BPF's *Workstream 3 Outreach and Engagement* serves a double purpose, identifying and engaging new stakeholders into the BPF Cybersecurity community and raising awareness about the work and outputs of the BPF Cybersecurity.

Under its Outreach and Engagement work stream the BPF organised an outreach session during *RightsCon 2022,* contributed relevant findings of its work on cybersecurity norms with the *UN Open-Ended Working Group on security of and in the use of information and communications technologies 2021-2025* during the OEWG Chair's Informal Dialogue and Informal Inter-Sessional Meetings, and participated in the *IGF 2022 Parliamentary track*.

RightsCons Community Lab - In service of Convergence. Building a multi-disciplinary community of cybernorms practitioners
9 June 2022

The BPF Cybersecurity organised an outreach event at Rightscon 2022 under the title *In service of convergence. Building a multidisciplinary community of cybernorms practitioners.*

The meeting provided an overview of the BPF's research and then assessed a wider set of cyber incidents and their impact. The findings from a research report by the IGF's BPF on cybersecurity released in 2021 to the global internet governance community showed that the voices of those most affected by cybersecurity incidents provide key perspectives that are missing in cybernorms negotiations but there is a lack of clarity on whether and how cybernorms matter to those working on the frontlines to ensure a more peaceful and secure cyberspace.

The session seeked to build and expand action-oriented research on the application of cybernorms by bringing together academics, policymakers, civil society, the info-sec community and those directly impacted by cyber incidents. After the overview of the BPF's 2021 research and report, it continued with an assessment of a wider set of cyber incidents and their impact. This discussion was informed by a survey which was sent to stakeholders prior to the session to gather ideas and inputs on cyber incidents to assess and add to the portfolio of analysis. Findings of this session were fed into the IGF's BPF this year to expand the portfolio of analysis conducted. All participants were invited to contribute to the multistakeholder BPF after the session as well. Through its hands-on analysis of cybernorms and cyber incidents, the BPF

intends to strengthen bridges between different communities working to make the internet more secure for everyone.

- Session link (RightsCon registration required) https://rightscon.summit.tc/t/2022/events/in-service-of-convergence-building-a-multidisciplinary-community-of-cybernorms-practitioners-7owzhEsvLWyrrviZ8qnGWz
- Slide deck https://www.intgovforum.org/en/filedepot_download/56/24200

Input to the UN OEWG Chair's Informal Dialogue
21 July 2022

The BPF Cybersecurity provided input to the *Informal Dialogue with the Chair of the Open-Ended Working Group on security of and in the use of information and communications technologies 2021-2025.*

The BPF contribution highlighted how its research and in-depth analysis of international cybernoms agreements, and its investigation into what lessons can be learned from norms development outside the cyber realm, can serve as valuable resource to the OEWG as its works to build upon existing international expectations to advance a rules-based order in cyberspace based on responsible state behaviour.

- Input from the BPF Cybersecurity to the UN OEWG Chair's Informal Dialogue https://www.intgovforum.org/en/filedepot_download/56/22049

Input to IGF 2022 Parliamentary Track
30 November 2022

In recent years, IGF has sought to strengthen the participation of parliamentarians in discussions on some of the most pressing issues related to the use, evolution and governance of the Internet and related digital technologies. In 2019 and 2020, a parliamentary roundtable was held in the context of the IGF annual meeting. In 2021, an extended parliamentary track was introduced. The BPF Cybersecurity participated in the organisation of the IGF 2022 Parliamentary Track[6] that was themed *Addressing cyberthreats: National, regional and international approaches.*

The BPF presented its body of work on cybersecurity norms as a resource for parliamentarians involved and interested in related discussions and further, referring to its 2020 report, advocated for multistakestakeholder involvement when measures and policies are being

---

[6] https://www.intgovforum.org/en/content/igf-2022-parliamentary-track

prepared, developed and implemented. The BPF also took the opportunity to share it's *Mythbusting paper on cybercrime and cybersecurity* and is pleased that one the key messages 'that "cybersecurity" and "cybercrime" are related but distinct issues, "cybersecurity" being something that needs to be improved and "cybercrime" being something to be prevented', is reflected in the Parliamentary Track's output document[7].

Input to the UN OEWG Informal Inter-Sessional Meetings
6 December 2022

The BPF Cybersecurity provided input to the *Informal Inter-Sessional Meetings of the Open-Ended Working Group on security of and in the use of information and communications technologies 2021-2025.*

The BPF's contribution to the OEWG's Thematic Session on Confidence-building Measures highlighted the value of multistakeholder research and capacity building to support States to implement the UN agreed norms. The BPF shared that its research demonstrated that the success of cybersecurity norms agreements largely depends on actions by its signatories and stakeholders, and called for more research work that is focussed on understanding the interplay of cybersecurity norms and legislation including cybercrime legislation, where they overlap align or are not aligned, with an aim to introduce greater stakeholder participation in the creation, enforcement and response mitigation as outlined in cybersecurity norms.

- Input from the BPF Cybersecurity to the UN OEWG Informal Inter-Sessional Meetings
  https://www.intgovforum.org/en/filedepot_download/56/24093

---

[7] Output document from the Parliamentary Track of the 17th UN Internet Governance Forum, Addressing cyberthreats: National, Regional and international approaches, https://www.intgovforum.org/en/filedepot_download/249/24060