

IGF 2018

MAG WG – FUNDRAISING (WG-FUN)

The second meeting of the MAG WG-Fundraising was held on June 12th 2018.

The meeting summary below is organized according to the agreed agenda (Annex I).

1 - Intro/Logistics/Admin/Meeting Summary Approval

List of Participants can be found in Annex II, and though participants agreed to the meeting being recorded, a problem was found subsequently and the meeting was not recorded.

The Chair pointed out there was an open call for a co-facilitator, and encouraged WG members to volunteer.

The meeting summary for the previous meeting was approved for posting.

2 - Discussion on UN guidelines with a United Nations Department of Economic and Social Affairs (UN DESA) representative covering donations and the possibility of sponsorships

Mr. Armin Plum joined the meeting and gave a brief update stating that he had received documents from the UN that he believed could be helpful but needed further time to review. He responded to a few questions on the spot but due to time limitations it was agreed the substantive discussion would be moved to a future meeting.

3 - Develop Work plan for: (suggestions from 1st meeting):

The group had an open discussion on advancing outreach efforts focused on attracting new donors. This included working with the Best Practice Forums (BPFs) to identify key partners for their efforts while also promoting those activities to potential donors. And the same opportunities are seen for the Dynamic Coalitions (DCs) and the Connecting and Enabling the Next Billion(s) (CENB) Initiative.

There were additional suggestions to work with the Missions in New York to increase awareness of the IGF.

It was agreed that the group would work to ensure the MAG was aware of this effort and that suggestions for potential donors were solicited from them.

4 - Next steps/future agenda items

Identify concrete steps and kick off outreach process(es).

Next meeting is to be scheduled via Doodle poll continuing the schedule of meeting every two weeks.

5 - AOB

No items were proposed.

ANNEX I - AGENDA

1 - Intro/Logistics/Admin/Meeting Summary Approval

2 - Discussion on UN guidelines with Mr. Armin Plum (DESA) covering donations and the possibility of sponsorships

3 - Develop Work plan for: (taken from 1st meeting):

- advancing outreach efforts focused on new donors (review suggestions from previous meeting)
- engaging intersessional activities (BPFs, DCs, CENB, etc.) to help their outreach efforts while promoting those activities to potential donors
- solicit MAG members to help identify potential donors
- defining roles of the MAG, MAG Chair, IGF Secretariat and DESA staff with respect to these activities
- developing/documenting procedures
- responding to suggestions received on the charter

4 - Next steps/future agenda items

5 - AOB

ANNEX II – LIST OF PARTICIPANTS

CHAIR: Lynn St.Amour

MAG MEMBERS:

Markovski, Veni
Parris, June
Suto, Timea
Wallis, Ben

OTHER PARTICIPANTS:

Plum, Armin

IGF SECRETARIAT:

Gengo, Anja