




# THE WG ON IGF STRATEGY

Update for 3<sup>rd</sup> MAG Meeting



# Who we are

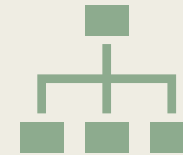


The [MAG Working Group on IGF Strengthening and Strategy](#) was established in 2020 by the MAG



Objective is to develop proposals of actions, implementable in the short and medium term on:

- How to strengthen the IGF
- Position it strategically in the evolving digital cooperation landscape.



The [charter of the WG-Strategy](#) defines the scope of work and main activities.

# What we have done so far

In 2021 shared a set of recommendations [“Proposals on strategic improvements to the IGF and operational measures in 2021”](#) on how to have a more strategic, impactful and inclusive IGF.

## ■ Issue Teams

MAG adopted an issue driven approach in designing the IGF 2021 program. It was suggested that **issue teams are extended/open to non MAG members, experts and representatives** of decision making bodies and institutions focused on that specific issue.

## ■ Multi-year Plan

It was suggested that the MAG **adopt a multi-year plan** to anticipate key policy areas for the IGF to be addressed in the remaining years, until 2025. The WG considers the **multiyear plan a key element to:**

**-provide more continuity and further engagement on topics/discussions** of the previous years

**- to create linkages** between the IGF and the other institutions and decision-making bodies dealing with the same IG policy issues.

# What we have done so far continues

- Collect MAG feedback

The Working Group submitted a questionnaire to the MAG to collect inputs on the options to be included in the multiyear plan and to get some feedback on the follow-up activities.

The results show that the MAG considers it important to include the following activities in the multi year plan:

1. Implementation of the Roadmap for Digital Cooperation and the IGF's role in both the Roadmap and supporting digital cooperation broadly
2. IGF communications and outreach
3. Strengthening interaction between the IGF and international decision-making bodies and processes, ranging from treaties and negotiations taking place in the UN system and in other international fora (such as G20, G8, ITU, etc.) to decisions made in multistakeholder bodies (e.g. ICANN), by industry bodies, or sector specific spaces (such as those of the private sector, technical community or civil society).

# Ongoing activities

- **Mapping the UN SG's Roadmap for digital Cooperation and IGF Activities**

The WG has initiated a [mapping exercise](#) between the eight areas of the UN SG's Roadmap for Digital Cooperation with the IGF activities.

The objective is to create more synergies and integration among IGF and UNSG's activities related to the Roadmap implementation.

This will be a living document.

The results will be shared with the MAG and the IGF Secretariat in the next few weeks.

# Ongoing activities contd.

## IGF Priority areas

The WG shared with the MAG a list of priorities that have been included in the [Action areas selected as priorities by the WG for further action](#) documents.

- The priority 1 of the document suggests to:

" **Strengthen interaction between the IGF and decision-making bodies.** All relevant decision-making bodies should be included, e.g. national governments, multi-stakeholder and intergovernmental bodies, big Internet companies, or bodies focused on one particular industry or stakeholder group."

- As path forward it was suggested to:

- **Integrate multi-directional communication between the IGF and decision-making bodies** into the evolution of the IGF, in particular, into the establishment of a multistakeholder high-level body (MHLB)
- **Invite relevant decision-making bodies to use the IGF as a platform** and encourage them to participate consistently.
- **Identify relevant decision-making bodies** and include processes for liaising with them effectively in the IGF communication and engagement strategy.
- **Communicate** elements of IGF work, discussions and overall outcome document with specific decision-making bodies highlighting 'messages' and other content that is of specific relevance to their area of activity.
- Based on the multi-year plan, **engage relevant decision-making bodies** proactively, invite them to participate in IGF intersessional work, inter alia, in BPFs, DCs and in the bottom-up program development process.

# Ongoing activities contd.

## Parliamentary track

More involvement of the MAG in the planning and development of the parliamentary track through:

- **Activation of a MAG WG on parliamentarian track** working with UNDESA, the IGF Secretariat and the local host on the parliamentarian engagement at the IGF 2021 annual event and in the preparatory phase.
- **Invite** representatives from the IPU to participate in MAG WG on parliamentarian track.
- Commit parliamentarians on specific issues, asking to share the main initiatives and best practises handled by their national and regional government.
- Establish a permanent team within the MAG's group in order to involve MPs in the IGFs Activities. A larger and larger number of MPs should be institutionally convened with a formal mandate from their home parliament.

# Other Activities

## ■ Co- Organising Sessions

Support MAG Chair in co-organizing two sessions in the preparatory and engagement phase

- 16 Years of IGF Evolution and Strengthening – Taking Stock and Looking Forward
- State of Multistakeholder Internet Governance and the IGF

■ Discuss and collect comment on the Common Agenda/Report from UN SG

■ Support in the Multiyear plan



# Regular Activities

- The WG has regular meetings where, the office of the Envoy on Technology participates and provides update on the Roadmap activities.
- Anyone interested can join the WG strategy using [this link](#)
- Other information that you think could be useful, please do share with us.

Thank You.