

Internet Day 2024

"Is This the Internet We Wanted?"

Summary

The idea

Internet Day brought together the Estonian Internet community and experts. The aim of the event is to create a discussion platform and contribute to the development of the Estonian Internet.

Internet Day took place on **April 10th** and was titled "**Is This the Internet We Wanted?**". The discussion topics included election influencing, future of the Internet and benefits of AI technologies.

The event took place at Poco Lab and was moderated by **Henrik Roonemaa**.



Will data lead to election victory?

The topic was prompted by the upcoming European Parliament elections.

Elections makes many of us think about whether and how different organisations want to sway our choice to one or other side. Together with the experts, we talked about what data and techniques are used for influencing the results. In addition, how big of a role the Internet plays in it and does influencing have an overall impact on the results.

Tarmo Jüristo, founder and CEO of Liberal Citizen Foundation (Salk)

Katrin Tiidenberg, Tallinn University professor



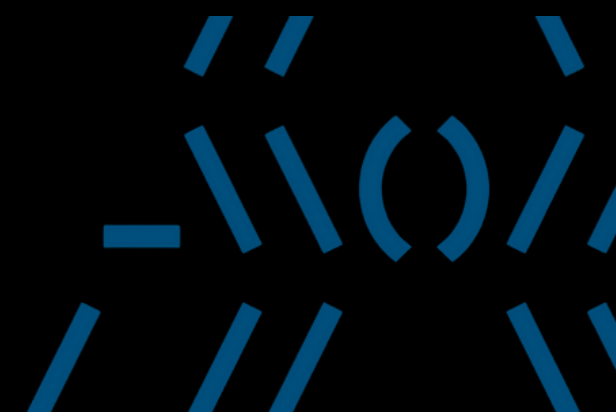


Cyber Talents and their teachers

This project was supported by the Estonian Internet Foundation in 2023.

The aim of the project was to develop cybersecurity knowledge in youth. In addition, to conduct a national cybersecurity competition in order to give the best of the best the opportunity to represent Estonia at the international competition. Moreover, the project also trained teachers so that they could offer students the necessary support.

Birgy Lorenz, TalTech University





Is This the Internet We Wanted?

The discussion looked into the behind the scenes of the Internet and the future we want to create.

Internet is fulfilled with information, it is extremely optimized and many of us do not know who owns the trust credit. Together with experts, we examined what kind of Internet we want to create and who is responsible for it.

Indrek Ibrus, Tallinn University Professor

Priit Kallas, founder and strategist of Dreamgrow agency

Bärbel Moros, Social Media Editor

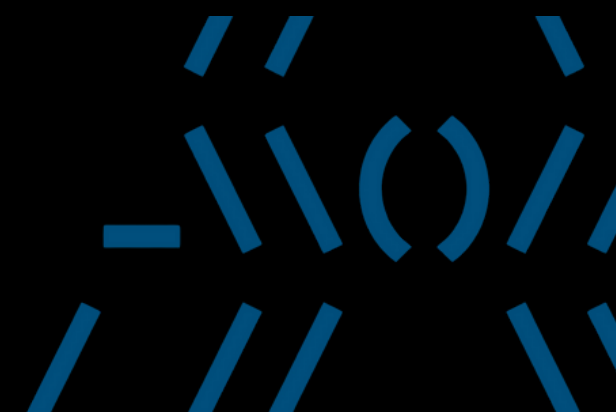


Cyber Tigers: Motivation and achievements in girls' cyber education

This project was also supported by the Estonian Internet Foundation.

This project examined the girls' motivation to pursue education in the cyber security field. The topic is important due to the fact that the proportion of girls in the cybersecurity field is relatively low in Estonia. Researchers found that the most effective way to promote the field among girls is to organise courses just for girls with interesting content and supportive teachers.

Iris Tuvi, University of Tartu





Becoming champions with AI

The future is in the hands of AI. It opens up many doors not only for the companies, but also to the governments and people in every age.

The panelists discussed about the impact of AI, but also the steps we need to take so that the technology would benefit everyone. One of the possible ways is to repeat the success of the famous Tiger Leap with the focus on AI.

Gert Jervan, TalTech University dean

Olari Tõnison, Net Group Head of AI

Sandra Roosna, Founder and CEO of Askly

Event in retrospective

The topics of the Internet Day were put together in collaboration with the local Internet community and gave all the participants both onsite and online to ask questions and share their thoughts.

The event was also live streamed via YouTube and **the total number of participants was 280.**

Pictures and video recording of the event is available **[HERE!](#)**



Interneti Päev '24

National Internet Day

