IGF 2016 Workshop Report Template

Session Title	WK 158: Human Rights advocacy: strategies for the digital age
Date	07 December
Time	16:30-18:00
Session Organizer	Global Partners Digital
Chair/Moderator	Charles Bradley
Rapporteur/Notetaker	Sheetal Kumar
List of Speakers and their institutional affiliations	Sheetal Kumar (Global Partners Digital) Charles Bradley (Global Partners Digital) Andrew Puddephatt (Global Partners Digital)
Key Issues raised (1 sentence per issue):	This workshop addressed one main issue: the obstacles that civil society groups face when working on human rights online. It was intended as a practical/hands-on session to introduce a tool to address this key issue. As such, it included a brief introduction to the rationale behind the workshop which elaborated on the the obstacles that civil society groups can face working on human rights online. These include obstacles that are not specific to the field (e.g financial, human resources limitations) and those that are specific to the field (e.g the legal and technical complexity of working on internet policy, global scope of policy decisions, the tnovelty of a number of challenges due to the uniqueness of the internet as a technology). As a result, strategic approaches which involve forward planning can be helpful in supporting civil society to make the most effective use possible of limited resources to achieve their desired goals.
If there were presentations during the session, please provide a 1-paragraph summary for each Presentation	Presentation 1: Andrew Puddephatt This presentation set the scene for the strategic approach to advocacy. Andrew Puddephatt shared examples from his own experience including early experience as a local politician and as a human rights activist and defender. These included the need to work with power brokers on issues and to build strong and trusted relationships with key decision makers (including those that may not share similar views or perspectives), in order to bring about advocacy change. Presentation 2: Charles Bradley This presentation focused on an introduction to a mapping canvas tool (copied below as annex 1) was presented to all participants. It covered each section of the canvas (problem statement, objectives, outcomes, activities, stakeholder mapping, resources), providing further explanation on what each term meant in

Objective	Problem Statement
	order to guide participants through use of the tool.
Please describe the Discussions that took place during the workshop session: (3 paragraphs)	As this was an active, hands-on session to introduce a tool for strategic advocacy, the discussions that took place were part of 'simulation' exercises. For example, c. half of the session was spent on formulating strategies in break-out groups in response to one issue/case study which is described below.

"The next IGF will be hosted by The Kingdom of Cyberland in November 2017. Six months before the next IGF, the organising committee announced that it would be charging participants to attend the meeting".

Participants used the strategic advocacy canvas to develop a strategy (problem statement, objectives, outcomes, activities, stakeholder mapping, resources) to address this issue. They then presented their proposed strategies back to the rest of the group in plenary. |
| Please describe any participant suggestions regarding the way forward/ potential next steps /key takeaways: (3 paragraphs) | Participant feedback was broadly very positive and it was agreed that more strategic approaches to advocacy are important and that tools such as the strategic advocacy canvas introduced in the session could be broadly applied by civil society groups. The session was also different from most workshops as it introduced a tool which participants then applied to a fictional 'problem/issue'. In the future, it would be useful to also dedicate time for the participants to share their own experiences from their contexts on doing advocacy work, to draw out lessons learned and to reflect collaboratively on these experiences. |

Outcomes		

Mapping the ecosystem

Processes and decision making	Target groups / individuals	Partners / Contributors	Other opportunities

Advocacy Pathway

Activities and Outputs	Resources	Review / Evaluation