

## IGF 2016 Workshop Report Template

Session Title	National Digital Strategy Impact (Impacto de la Estrategia Digital Nacional)
Date	12/06/2016
Time	10:45 - 11:45 am
Session Organizer	Host country
Chair/Moderator	Yolanda Martínez Mancilla, Head of the Digital Government Unit at the Ministry of Public Administration of Mexico
Rapporteur/Notetaker	
List of Speakers and their institutional affiliations	<ul style="list-style-type: none"> <li>-Eber Omar Betanzos Torres, Under-Secretary, Ministry of Public Administration</li> <li>-Luis Alberto Gutiérrez Díaz de León, Information Technologies General Coordinator, University of Guadalajara</li> <li>-Gabriela Silva Rocha, Executive Director, Laboratorio</li> <li>-Jaime Reyes Robles, Secretary of Innovation, Science and Technology, Government of Jalisco</li> </ul>
Key Issues raised (1 sentence per issue):	<ul style="list-style-type: none"> <li>-Digital government development in Mexico</li> <li>-ICT impact on Education</li> <li>-Women empowerment through digital skills development</li> </ul>
If there were presentations during the session, please provide a 1-paragraph summary for each Presentation	<p><b>Gob.mx</b> One of the main key actions for the National Strategy is the platform gob.mx, which is a single point of access for all citizens that promotes innovation in government, boosts efficiency, and transforms processes to provide the population with information, integrated services and a digital platform for participation. Through gob.mx/tramites, Mexican government democratizes access to most demanded public services from the strategic sectors according to the United Nations and the Sustainable Development Goals.</p> <p><b>At gob.mx/trámites</b> people can access more than 4,000 government services, download forms, make appointments, send in applications and make payments online. To date, there are 2,755 public services with the Digital Standard; 277 fact-sheets, 591 downloadable forms, and 644 web formularies.</p> <p><b>Then, gob.mx/participa</b> provides a channel to receive citizens' ideas, report acts of corruption and participate in building better services and policies in a simple, interactive platform. To- date the site has received more than 19 thousand online petitions, facilitating citizens' access to their constitutional right. Also, there are 1,248 issues on public consultation; and more than 217 mechanisms for citizens' engagement.</p>

	<p>Through gob.mx/gobierno people have now access to information of more than 299 government entities; 92 government agencies have migrated to the portal.</p> <p>Within a year of the launch of the portal ( August 3, 2015 - December 14th, 2016) gobm.mx has registered 197,936,479 visits; 894,190,216 page views. 39% of the visits comes from mobile devices. Most visited sections are Digital Services (gob.mx/tramites), in the sectors of health, and education.</p> <p><b>Laboratoria</b> Laboratoria looks for talent where no one else is looking for. It is a social enterprise that empowers young women from low-income backgrounds by giving them access to education and work in the digital sector. It select, train and place young women as web developers, helping them kick-start a transforming career in tech. The result is life transformation for each or its coders and a new source of female tech talent from Latin America to the world.</p> <p><b>Innovation in Jalisco State</b> Jalisco owns 30% of Technology Industry. The State government is transforming its educational model. Developing digital skills is the key to reach competitiveness, sustainable development and inclusive growth. By changing the education approach, government is looking to bring society to Information Technologies, but also to create a digital economy ecosystem. Government is working closely with multiple stakeholders to develop a Culture of Enterprise Innovation and strength the State as the main ICT point in Mexico.</p> <p><b>ICTs impact on Education</b> ICTs can empower teachers and learners, promote change and foster the development of '21st century skills. Therefore, ICTs are considered as elemental keys at the Institutional Development Plan of the University of Guadalajara. The University aims to close the digital divide by providing Internet access within 92% of its university centres at the metropolitan level, and 81% at the regional level. The University of Guadalajara works with the States in the Connected Mexico (México Conectado) program forging alliances with other education institutions to promote the digital inclusion. On the other hand, the University of Guadalajara is adapting its curricula to the social,economic and political changes result of the Technological Revolution, and involve students with the Government and private sector.</p>
Please describe the	Government transformation challenges:

Discussions that took place during the workshop session: (3 paragraphs)	<ul style="list-style-type: none"> <li>- Digital Skills development</li> <li>- The active participation of multiple stakeholders</li> <li>- To keep citizens confidence in the transformation process.</li> </ul>
Please describe any Participant suggestions regarding the way forward/ potential next steps /key takeaways: (3 paragraphs)	To organize a similar Open Forum next IGF 2017 to discuss National Digital Strategies from other countries, best practices and impact in different sectors.