



## Internet users' data and their unlawful use

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## You are using Internet

- All data that you pass through Internet are on the street
  - Documents
  - Photos
  - Videos
  - Files and Directories
  
- They may be used for or against the public interest

Internet is a wonderful tool, that should be used with care

- The data collected can be used for
  - Data processing and analyzing
  - Better understand the need of costumers
  - Provide more kinds of services and goods
  - Improve the quality of service provided
  
- May be a source of innovation and growth

Internet is a wonderful tool, that should be used with care

- The data collected can also be used for
  - Personal attacks
  - Business Hijacking
  - Political Interest
  - Or simply, they can be Sold
  
- They may be used against you, without your knowledge

## How to protect our data?

- Technical solutions
  - Efficient at a certain level only
  - Like the security of your money at home
  - More and better security tools -> Less risk
  - Any security tool may be annihilated
  
- Technical solutions reduce the risk, but don't eliminate it

## How to protect our data?

- It is a behavior
  - Our life shouldn't be put on Internet
  - Only necessary and not very personal things
  - Don't use untrusted sites and platforms
  - Don't use untrusted e-mail
  
- Changing behavior & being aware of possible harm helps a lot



## How to protect our data?

- To be aware of the risk
  - Never get rid of using Internet
  - Change our behavior
  - Use the best security tools
  - Update these tools as necessary
- Data protection and Privacy are a real challenge today



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**Thank You**

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