

IGF 2018

MAG WG – FUNDRAISING (WG-FUN)

The first meeting of the MAG WG-Fundraising was held on May 24th 2018.

The meeting summary below is organized according to the agreed agenda (Annex I).

1 - Intro/Logistics/Admin

List of Participants can be found in Annex II, and participants agreed to the meeting being recorded. The recording can be found [here](#).

The Chair/Co-Facilitator indicated that she would be calling (on the mailing list) for a Co-Facilitator per the Working Group guidelines.

2 - Review of Charter and suggestions sent in by MAG member

The [WG-FUN charter](#) was approved by the MAG at its meeting on 2nd May 2018. Calls for participants were published on the IGF website and through social media and other channels.

Subsequently, suggestions were received on the charter from a MAG member and it was decided to review these within the WG as the charter had already been approved.

This review was the first order of business.

After some discussion, it was agreed that the WG should review these suggestions in parallel to advancing outreach efforts focused on bringing in additional donors now.

The group also agreed it would be helpful to define roles of the MAG, MAG Chair, IGF Secretariat and DESA staff with respect to these activities. In the meantime, it was suggested we could start with a short list of likely donors and work to an interim process.

The group discussed setting up small groups within this Working Group to develop/document existing procedures while in parallel beginning active outreach to possible new donors. It was suggested that would depend on the size of the WG and would be taken up later.

Several additional suggestions were mentioned:

- review intersessional activities (BPFs, DCs, CENB, etc.) and work together to help their outreach efforts while promoting those activities to potential donors,
- to build and to show the importance of the IGF, highlight topics of expected high interest to specific stakeholder communities as well as to the MAG
- encourage MAG members to help identify potential donors
- engage professional fundraiser to try and bring in larger foundations/donations
- request to understand possibilities for/limitations on targeted sponsorships/donations

There were several questions regarding UN guidelines and it was agreed that we would

invite someone from DESA to a future meeting. Specifically, there is a need for the WG to understand whether there are restrictions on sponsorships for IGF activities, in light of the sponsorship activities evident at the WSIS Forum and the ITU's 'AI for Global Good Summit'.

3 - Discuss next steps/future agenda items

Next Steps – build on suggested items above.

Next Meeting: June 12th, 2018 --- 2000 – 2100 UTC

4 - AOB

<end>

ANNEX I - AGENDA

1 - Intro/Logistics/Admin

List of Participants can be found in Annex II, and participants agreed to the meeting being recorded. The recording can be found here.

2 - Review of Charter and suggestions sent in by MAG member -

- WG-FUN charter as approved by MAG can be found here.

3 - Discuss next steps/future agenda items

4 - AOB

ANNEX II – LIST OF PARTICIPANTS

CHAIR: Lynn St.Amour

MAG MEMBERS:

Markovski, Veni
Parris, June
Suto, Timea
Wallis, Ben

OTHER PARTICIPANTS:

None

IGF SECRETARIAT:

No Participants