

IGF 2020 MAG Working Groups

Overview of active groups and work plans

31 March 2020

1. WG on IGF strengthening and strategy (*new proposal*)

Proposer(s): Concettina Cassa

Supporters: Giacomo Mazzone (EBU), Jorge Cancio (OFCOM), Ben Wallis (Microsoft), Sorina Teleanu, Nataša Glavor.

Main focus area: The working group will discuss on ***how to strengthen the role of IGF and will define a roadmap and a list of actions to put in place to reach this objective***. The WG will analyze the actual Tunis Agenda mandate suggesting improvements and integrations.

The main subjects the WG should cover are the following:

1. *What mechanisms should we put in place in order to have IGF playing a coordination role among the other IG international community? How do we strengthen the cooperation? What is the IGF added value? Is that essential for the stakeholders to belong to IGF community?*
2. *What should we put in place to have IGF outputs to impact and address public policy issues worldwide? Are recommendations a good option? What are the other possible options?*
3. *Should parliamentarians be added to the MAG? How do we improve the interaction among IGF and Governments to have a follow up of the IGF outputs at legislative level?*
4. *How do we reach a sustainable IGF? Is there any mechanism to put in place so that IGF can have an economic sustainability?*
5. *How do we get the state of art of policy implementation worldwide and how can we measure them? Can a worldwide observatory support this objective?*
6. *What actions IGF could put in place to implement IGF + model suggested in the HLPDC report? What is missing in IGF+ model?*

2. WG on Workshop Evaluation Process (*cont. proposal*)

Facilitators: Afi Edoh, Roberto Zambrana, Jutta Croll

2019 facilitators (resource persons): Sylvia Cadena and Susan Chalmers

Main focus areas:

- **Defining conflict of interest procedures**

The WG recommends adopting the below Conflict of Interest policy and add the text below to the platform the Secretariat has prepared.

MAG members that are listed as speakers or are directly involved in organizing a proposal should decline to evaluate it. MAG members should also decline to evaluate any proposals that they are aware were submitted by the organization they work for. If you fall in one of those categories, or you consider there is any other reason why you should decline to evaluate a specific proposal, please let the Secretariat know, by marking the corresponding statement below: (options as per online form)

- **Proposed amendments to the description of diversity:**

The WG recommends adopting the below changes to the description of “Diversity” to ensure consistency across all the pages and documents that are part of the 2020 call for proposals.

Diversity at the IGF occurs when a broad spectrum of participants share different viewpoints on the same Internet policy issue. Proposals should demonstrate diversity amongst speakers in perspective, experience, age, stakeholder group, geographic origin, gender and ability and disability. Proposers and speakers from developing countries, and youth participants are particularly encouraged, as well as people who will be new to the IGF, including communities from the host country to foster greater local participation. The approach to the theme and related topics, as well as the proposed outcomes or outputs of the session should also, as far as is possible, be multidisciplinary and reflect diversity. To meet the minimum for this criterion, proposals must satisfy up to three diversity elements listed in the workshop proposal submission form.

- **Proposed weighting:** 1. Policy Questions, 2. Relevance, 3. Diversity, 4. Content - 20%; and 5. Format, 6. Interaction – 10%

Pending questions:

1. How to do the random allocation of proposals and the different options and implications of those?
2. How the application forms and the evaluation are linked to the reporting templates?
3. Time frame to conduct the following steps in the evaluation process, considering possible adjustment to overarching MAG.

3. MAG Language Working Group (*new proposal*)

Proposer(s): Mary Uduma

Supporters: Greenrose Baniala, Wisdom Donkor, Lucien Castex, Mamadou LO, Mary Uduma, Salanieta Tamanikaiwaimaro, Afi Edoh, Adama Jallow, Lianna Galstyan, Gunela Astbrink, Jennifer Chung, Juliana Harsianti, Nebojsa Regoje, June Paris, Paul Rowney.

Main focus area: *The objectives of setting up the Taskforce by MAG are*

- *Give the issues of language the needed attention*
- *Short-term task team to look at the issues within the financial constraints of the MAG*
- *Identify the implications and also which language to add*
- *Develop a proposal for the MAG to consider*

4. WG on Outreach and Engagement (*cont. proposal*)

Proposer(s): Adama Jallow, June Parris, Rose Ofianga

Supporters: Dalsie Greenrose Baniala, Lianna Galstyan, Mamadou Lo.

Main focus area: To develop quarterly updates on the IGF issues to improve content shared with the public. It will aim to strategize an approach to increase outreach and visibility, through:

- *Content translation, by volunteer MAG members*
- *Encourage MAG to actively follow and re-share social media handles*
- *Encourage the IGF Secretariat to send out weekly updates to the NRIs mailing list and other platforms.*
- *To improve digital outreach and marketing on social media outlets, promote the work and increase the visibility of the IGF and NRIs activities with other organizations (e.g. ICANN, WSIS etc.).*
- *Organize IGF beginners' sessions at the NRIs meetings.*
- *Host booths and stands to feature the work of the IGF and its Trust Fund.*

- *Give visibility to IGF webinars in all NRIs communities.*
- *Outline a standard roadmap for roadmap on content updates and reports.*
- *Cooperate with MAG WG on Languages to translate the calls for session proposals and all pertinent announcements.*
- *Increase number of reminders sent to the public.*