

## IGF Leadership Panel 2024 Workplan

### Working Groups & Activities

Group	Mandate Areas	Strategic Objectives for 2024	Activities to Fulfill Objectives	Milestones	Group Composition	Group Meetings
Group A: Awareness-raising, Outreach & Substantive Guidance, including Internet We Want	<p>"...the United Nations Secretary-General has established the IGF Leadership Panel as a strategic, empowered, and multistakeholder body, to address strategic and urgent issues, and to highlight Forum discussions and possible follow-up actions, in order to promote greater impact and dissemination of IGF discussions"</p> <p>"The Panel performs the following key functions [...]:</p> <ul style="list-style-type: none"> <li>○ Promotes the IGF and its outputs;</li> <li>○ Supports both high-level and at-large stakeholder engagement in the IGF and IGF fundraising efforts; and</li> </ul>	<ol style="list-style-type: none"> <li>1. Strong IGF outreach ahead of GDC &amp; WSIS+20</li> <li>2. Greater private sector interest in &amp; partnerships with IGF, particularly big tech companies</li> <li>3. Mainstream media visibility of IGF</li> <li>4. Visibility of Leadership Panel activity</li> <li>5. Dissemination of Kyoto IGF Messages and other IGF outcomes</li> <li>6. Internet We Want (IWW) Development</li> </ol>	<ul style="list-style-type: none"> <li>• <b>Reach out to Member States</b>, using LP, MAG and NRIs network, and including measures like a joint communiqué to the General Assembly</li> <li>• <b>Attend international conferences</b> where opportunities can be taken up to present on IGF and disseminate outcomes</li> <li>• <b>Share IGF-related participation in international conferences</b> on media channels available</li> </ul>	<ul style="list-style-type: none"> <li>- 15-19 Jan: World Economic Forum, Davos</li> <li>- 25-27 Feb: Leadership Panel Plenary Meeting, Riyadh</li> <li>- 26-29 Feb: Mobile World Congress, Barcelona</li> <li>- 2-7 Mar: ICANN79, Puerto Rico</li> <li>- 8 Mar: Deadline (extended) for 1<sup>st</sup> round of IWW inputs/consultations</li> </ul>	<p>Admin Lead(s): Lise Fuhr, Krzysztof Szubert (Advisor to Chair)</p> <ul style="list-style-type: none"> <li>• Maria Ressa</li> <li>• Maria Fernanda Garza</li> <li>• 'Gbenga Sesan</li> <li>• Karoline Edtstadler</li> <li>• Carol Roach</li> <li>• Lan Xue</li> <li>• Hatem Dowidar</li> <li>• Amandeep Singh Gill</li> </ul>	Every 4-6 weeks

	<ul style="list-style-type: none"> <li>○ Exchanges IGF outputs from the Forum with other stakeholders and relevant fora and facilitates the feeding of input of these decision-makers and fora to the IGF's agenda-setting process, leveraging relevant MAG expertise</li> <li>○ Provides strategic inputs and advice on the IGF"</li> </ul> <p>"Individual member responsibilities [...]:</p> <ul style="list-style-type: none"> <li>○ Support raising awareness about the IGF and engage at-large stakeholders in its processes and debates;</li> <li>○ Communicate IGF outputs and update the Panel on outcomes and decisions of other processes and initiatives;</li> <li>○ Help promote and elevate the level of participation in the annual IGF meeting</li> <li>○ Advise on emerging and urgent issues and IGF priorities;</li> </ul>	<p><b>6a. Impactful, inclusive IWW framework</b></p> <p><b>6b. IWW framework as contribution to ongoing governance processes, e.g. Netmundial+10, GDC &amp; WSIS+20</b></p>	<ul style="list-style-type: none"> <li>● <b>Seek out opportunities for media mentions of IGF</b>, e.g. through authored op-eds, interviews, connections with specialised tech press</li> <li>● <b>Foster communications feedback loop with Secretariat</b>: share details on IGF-related participation before and/or after event for transmission on IGF's channels; share any relevant media outputs or appearances</li> <li>● <b>Focus on "storytelling"/narrative outputs</b> on IGF/Internet impacts through videos and other media</li> <li>● <b>Participate in IGF Host Country-led events</b> to</li> </ul>	<ul style="list-style-type: none"> <li>- 1 Apr: IWW framework updated with inputs received</li> <li>- Mid-Apr: 2<sup>nd</sup> round of IWW consultations</li> <li>- 23-25 Apr: Digital Rights &amp; Inclusion Forum, Accra, Ghana</li> <li>- 29-30 Apr: Netmundial+10, São Paulo, Brazil (*presenting/socializing of IWW draft)</li> <li>- 1 May: Launch of IWW working groups around each principle</li> <li>- 9-10 May: UNDESA STI Forum, New York</li> <li>- 27-31 May: WSIS+20 Forum High-level Event, Geneva (*presenting/socializing IWW draft)</li> <li>- 10-13 Jun: ICANN80, Kigali, Rwanda</li> </ul>		
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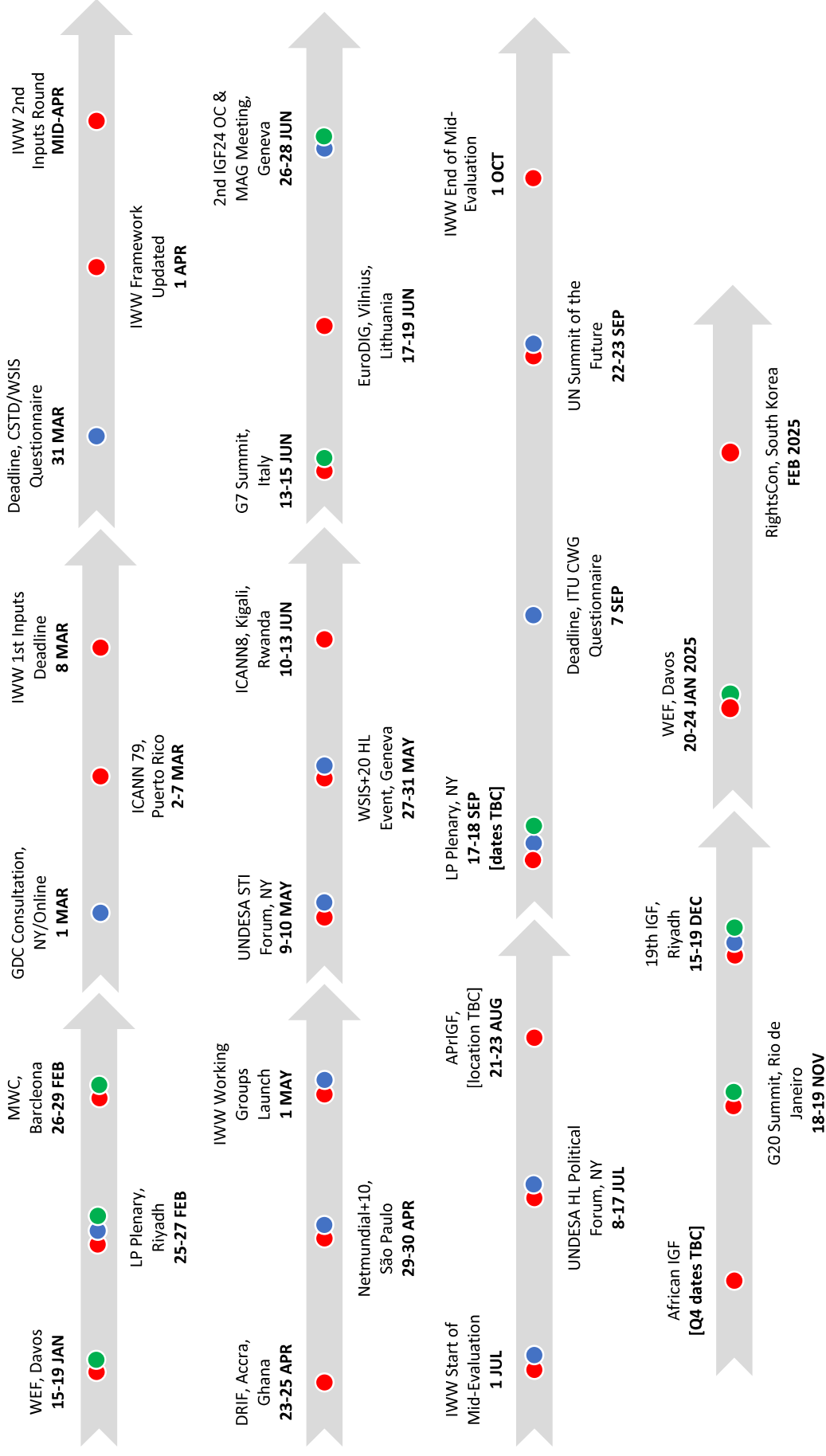
	<p>○ Support raising awareness about the IGF and engage at-large stakeholders in its processes and debates"</p>		<p>raise awareness of 19<sup>th</sup> IGF in Riyadh</p> <ul style="list-style-type: none"> <li>• <b>IWW: Form working groups</b> with 1-2 MAG volunteers per group</li> <li>• <b>IWW: Present &amp; socialize in-process draft at international conferences/fora</b>, including process consultations related to Netmundial/ GDC/ WSIS</li> </ul>	<ul style="list-style-type: none"> <li>- 13-15 Jun: G7 Summit, Fasano, Italy</li> <li>- 17-19 Jun: EuroDIG, Vilnius, Lithuania</li> <li>- 1 Jul-1 Oct: IWW Mid-Evaluation</li> <li>- 8-17 Jul: UNDESA HL Political Forum, New York</li> <li>- 21-23 Aug: Asia Pacific Regional IGF</li> <li>- 17-18 Sep [dates TBC]: Leadership Panel Plenary Meeting, New York</li> <li>- 22-23 Sep: UN Summit of the Future, New York (*presenting/socializing IWW draft)</li> <li>- Q4 [dates TBC]: African IGF</li> <li>- 18-19 Nov: G20 Summit, Rio de Janeiro, Brazil</li> </ul>		
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				<ul style="list-style-type: none"> <li>- 15-19 Dec: 19<sup>th</sup> IGF, Riyadh</li> <li>- 20-24 Jan 2025: World Economic Forum, Davos</li> <li>- Feb 2025: RightsCon, South Korea</li> <li>- 25-27 Feb: Leadership Panel Plenary Meeting, Riyadh</li> <li>- 1 Mar: 2<sup>nd</sup> Round of GDC Consultations, Session with Stakeholders</li> <li>- 31 Mar: Deadline for CSTD WSIS Contribution</li> <li>- 29-30 Apr: Netmundial+10, São Paulo, Brazil</li> <li>- 1 May: Launch of IWW working groups around each principle</li> <li>- 9-10 May: UNDESA STI Forum, New York</li> </ul>	Admin Lead: Carol Roach <ul style="list-style-type: none"> <li>• Vint Cerf</li> <li>• 'Gbenga Sesan</li> </ul>	Every 4-6 weeks
<b>Group B: Inputs to the IGF and Liaison with the MAG</b>	<p>"...the United Nations Secretary-General has established the IGF Leadership Panel as a strategic, empowered, and multistakeholder body, to address strategic and urgent issues, <b>and to highlight Forum discussions and possible follow-up actions, in order to promote greater impact and dissemination of IGF discussions</b>"</p> <p>"The Panel performs the following key functions [...]:</p> <ul style="list-style-type: none"> <li>○ Provides strategic inputs and advice on the IGF;</li> <li>○ Exchanges IGF outputs from the Forum with other stakeholders and relevant fora and facilitates the feeding of input of these decision-makers and fora to the IGF's agenda-setting</li> </ul>	<ol style="list-style-type: none"> <li>1. Streamlined &amp; engaging IGF annual meeting programme</li> <li>2. Strong MAG cooperation on IGF annual meeting, IGF in the context of Netmundial/GDC/WSIS processes, IWW framework</li> </ol>	<ul style="list-style-type: none"> <li>• <b>Transmit LP programme recommendations to MAG</b> through MAG Chair</li> <li>• <b>Cooperate with Host Country and Secretariat on supporting aspects of meeting programme,</b> such as stakeholder engagement tracks (business, parliamentary, etc.) and high-level segments</li> <li>• <b>Collaborate with MAG on GDC and WSIS processes</b> to show IGF speaks with "one voice"</li> </ul>			

	<p><b>process, leveraging relevant MAG expertise"</b></p> <p>"Individual member responsibilities [...]:</p> <ul style="list-style-type: none"> <li>○ Participate actively in the annual IGF meeting particularly the High-Level sessions but also in other relevant sessions, and actively seek to engage other relevant high-level representatives from public and private organisations;</li> <li>○ Familiarise themselves with the IGF's intersessional work and all IGF relevant updates communicated by IGF Secretariat;</li> <li>○ Help promote and elevate the level of participation in the annual IGF meeting;</li> <li>○ Help identify prospective host countries for future IGFs"</li> </ul>		<ul style="list-style-type: none"> <li>- 27-31 May: WSIS+20 Forum High-level Event, Geneva (*presenting/socializing IWW draft)</li> <li>- 26-28 Jun: IGF 2024 2<sup>nd</sup> Open Consultations &amp; MAG Meeting, Geneva</li> <li>- 1 Jul-1 Oct: IWW Mid-Evaluation</li> <li>- 8-17 Jul: UNDESA HL Political Forum, New York</li> <li>- 7 Sep: Deadline for ITU CWG-Internet Contribution</li> <li>- 17-18 Sep [dates TBC]: Leadership Panel Plenary Meeting, New York</li> <li>- 22-23 Sep: UN Summit of the Future, New York (*presenting/socializing IWW draft)</li> <li>- 15-19 Dec: 19<sup>th</sup> IGF, Riyadh</li> </ul>		
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<p><b>Group C: Funding</b></p>	<p>"...the United Nations Secretary-General has established the IGF Leadership Panel as a strategic, empowered, and multistakeholder body, to address strategic and urgent issues, and to highlight Forum discussions and possible follow-up actions, in order to <b>promote greater impact and dissemination of IGF discussions</b>"</p> <p>"The Panel performs the following key functions [...]:</p> <ul style="list-style-type: none"> <li>○ Supports both high-level and at-large stakeholder engagement in the IGF and IGF fundraising efforts"</li> </ul> <p>"Individual member responsibilities [...]:</p> <ul style="list-style-type: none"> <li>○ <b>Explore new fundraising opportunities for contributions to the IGF trust fund"</b></li> </ul>	<p><b>1. Increase by a factor of five of the annual contributions income to complete all IGF project aims and achieve "forward funding" (\$1mill to \$5mill)</b></p> <p><b>2. Expanded private sector donor base</b></p>	<ul style="list-style-type: none"> <li>• <b>Send out fundraising appeal letter</b>, on behalf of entire Panel or Chair and Vice-Chair</li> <li>• <b>Attend IGF donors meetings</b></li> <li>• <b>Attend conferences/fora where potential donors can be reached out to</b></li> <li>• <b>Leverage hosting of IGF in KSA</b> to access network of Host Country contacts</li> </ul>	<ul style="list-style-type: none"> <li>- 25-27 Feb: Leadership Panel Plenary Meeting, Riyadh</li> <li>- 26-29 Feb: Mobile World Congress, Barcelona</li> <li>- 13-15 Jun: G7 Summit, Fasano, Italy</li> <li>- 26-28 Jun: IGF 2024 2<sup>nd</sup> Open Consultations &amp; MAG Meeting, Geneva (*IGF donors meeting)</li> <li>- 17-18 Sep [dates TBC]: Leadership Panel Plenary Meeting, New York</li> <li>- 18-19 Nov: G20 Summit, Rio de Janeiro, Brazil</li> <li>- 15-19 Dec: 19<sup>th</sup> IGF, Riyadh</li> <li>- 20-24 Jan 2025: World Economic Forum, Davos</li> </ul>	<p>Admin Lead: Vint Cerf</p> <ul style="list-style-type: none"> <li>• Lan Xue</li> <li>• Krzysztof Szubert (Advisor to Chair)</li> </ul>	<p>Every 4-6 weeks</p>
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












# Milestones Timeline | ● [A] Outreach/IWW ● [B] MAG Collaboration ● [C] Fundraising



**Milestone Events/Conferences – Attendance | [A] Outreach/IWW [B] MAG Collaboration [C] Fundraising [Additional Events]**

<b>World Economic Forum (WEF)   Davos   15-19 January</b>		Ahmed Mohammed Alsuwaiyan, Hatem Dowidar, 'Gbenga Sesan
<b>1<sup>st</sup> Face-to-face LP Plenary &amp; MAG Meeting   Riyadh, Saudi Arabia   25-27 February</b>		Full Panel
<b>Mobile World Congress (MWC)   Barcelona   26-29 February</b>		Hatem Dowidar, Lise Fuhr
<b>GDC Consultation   New York/Online   1 March</b>		Vint Cerf
<b>ICANN79   Puerto Rico   2-7 March</b>		Lise Fuhr
<b>DNS Research Federation IGF Report Launch   Online   27 March</b>		Vint Cerf, 'Gbenga Sesan
<b>Digital Rights &amp; Inclusion Forum (DRIF)   Accra, Ghana   23-25 April</b>		Carol Roach (TBC), 'Gbenga Sesan
<b>Netmundial+10   São Paulo, Brazil   29-30 April</b>		Vint Cerf, Lise Fuhr, Maria Ressa
<b>European Economic Congress   Katowice, Poland   7-9 May</b>		Krzysztof Szubert
<b>UNDESA Science, Technology &amp; Innovation (STI) Forum   New York   9-10 May</b>		Vint Cerf, Carol Roach
<b>IMPACT 2024   Poznań, Poland   15-16 May</b>		Krzysztof Szubert
<b>WSIS+20 High-Level Event   Geneva   27-31 May</b>		Lise Fuhr, Krzysztof Szubert, Maria Fernanda Garza, Vint Cerf (online)
<b>ICANN8   Kigali, Rwanda   10-13 June</b>		Lise Fuhr
<b>G7 Summit   Fasano, Italy   13-15 June</b>		Maria Fernanda Garza
<b>EuroDIG   Vilnius, Lithuania   17-19 June</b>		TBD
<b>2<sup>nd</sup> IGF 2024 Open Consultations &amp; MAG Meeting   Geneva   26-28 June</b>		Carol Roach
<b>UNDESA High-Level Political Forum (HLPF)   New York   8-17 July</b>		'Gbenga Sesan



<b>West Africa Internet Governance Forum</b>   Dakar, Senegal   10-12 July 	'Gbenga Sesan
<b>Asia Pacific regional IGF (APrIGF)</b>   Location TBC   21-23 August 	TBD
<b>2nd Face-to-face LP Plenary</b>   New York   17-18 September (Dates TBC)   	Full Panel
<b>UN Summit of the Future</b>   New York   22-23 September  	'Gbenga Sesan, Maria Fernanda Garza, Lise Fuhr
<b>African IGF</b>   Location & Dates TBC 	'Gbenga Sesan
<b>G20 Summit</b>   Rio de Janeiro, Brazil   18-19 November  	TBD
<b>UN Forum on Business and Human Rights</b>   Geneva, Switzerland   25-27 November 	'Gbenga Sesan
<b>19<sup>th</sup> Annual IGF</b>   Riyadh, Saudi Arabia   15-19 December   	Full Panel
<b>World Economic Forum (WEF)</b>   Davos   20-24 January 2025  	'Gbenga Sesan, Krzysztof Szubert
<b>RightsCon</b>   South Korea   February 2025 	'Gbenga Sesan