EU regulatory initiatives on digital transformation
Key messages
• ensure fairness in the data economy by enabling a better allocation of value from data among the parties involved in data exchanges

• empower citizens and companies by giving them control over the data they contribute to generate with the use of connected objects

• enhance legal clarity by establishing novel data access and use rights that clarify who can do what, with which data, and under what circumstances

• contribute to make Europe a leader in the data economy by harnessing the potential of the ever-increasing amount of industrial data, in order to benefit the society and the economy
• risk-based legal framework that enables the development and use of trustworthy AI

• address risks to health, safety and fundamental rights, and ensure AI is a force for good

• build trust and foster innovation

• create an ecosystem of excellence where AI thrives from the lab to the market
• Improving safety of citizens AND freedom of expression of all
• Ensuring innovation
• Preventing legal fragmentation of the EU internal market
  • DSA – citizen agency over platforms to surface quality content
  • DMA – contestability and fairness to leverage pipeline of platforms