Achieving universal and meaningful digital connectivity in the decade of action

Aspirational targets for 2030

Achieving universal and meaningful digital connectivity —the possibility for everyone to enjoy a safe, satisfying, enriching, productive and affordable online experience— is key for enabling digital transformation and meeting the Sustainable Development Goals.

As part of the implementation of the UN Secretary-General's Roadmap for Digital Cooperation, the International Telecommunication Union and the Office of the UN Secretary-General's Envoy on Technology have established a set of aspirational targets for 2030 to help prioritize interventions, monitor progress, evaluate policy effectiveness, and galvanize efforts around achieving universal and meaningful connectivity by the end of the decade.

More information:
www.itu.int/umc2030

Universality targets

100%	of population aged 15+ uses the Internet
	of households have Internet access
	of businesses use the Internet
	of schools are connected to the Internet
	of population is covered by a mobile network of the latest technology [1]
	of population aged 15+ owns a mobile phone
>70%	of population aged 15+ has basic digital skills
>50%	of population aged 15+ has intermediate digital skills
Gender parity	is achieved for Internet use, mobile phone ownership and use, and digital skills [2]

Technology targets

100%	of fixed-broadband subscriptions are 10 Mb/s or faster [3]
20 Mb/s	Minimum download speed at every school
50 kb/s	Minimum download speed available per student [4]
200 GB	Minimum data allowance for every school

Affordability targets

2%	Entry-level broadband subscription costs less than 2% of gross national income per capita
	Entry-level broadband subscription costs less than 2% of average income of the bottom 40% of population

United Nations
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