

# TECHNOLOGY AND INNOVATION FOR GENDER EQUALITY

**ACTION COALITION**



# WHY TECHNOLOGY AND INNOVATION FOR GENDER EQUALITY?



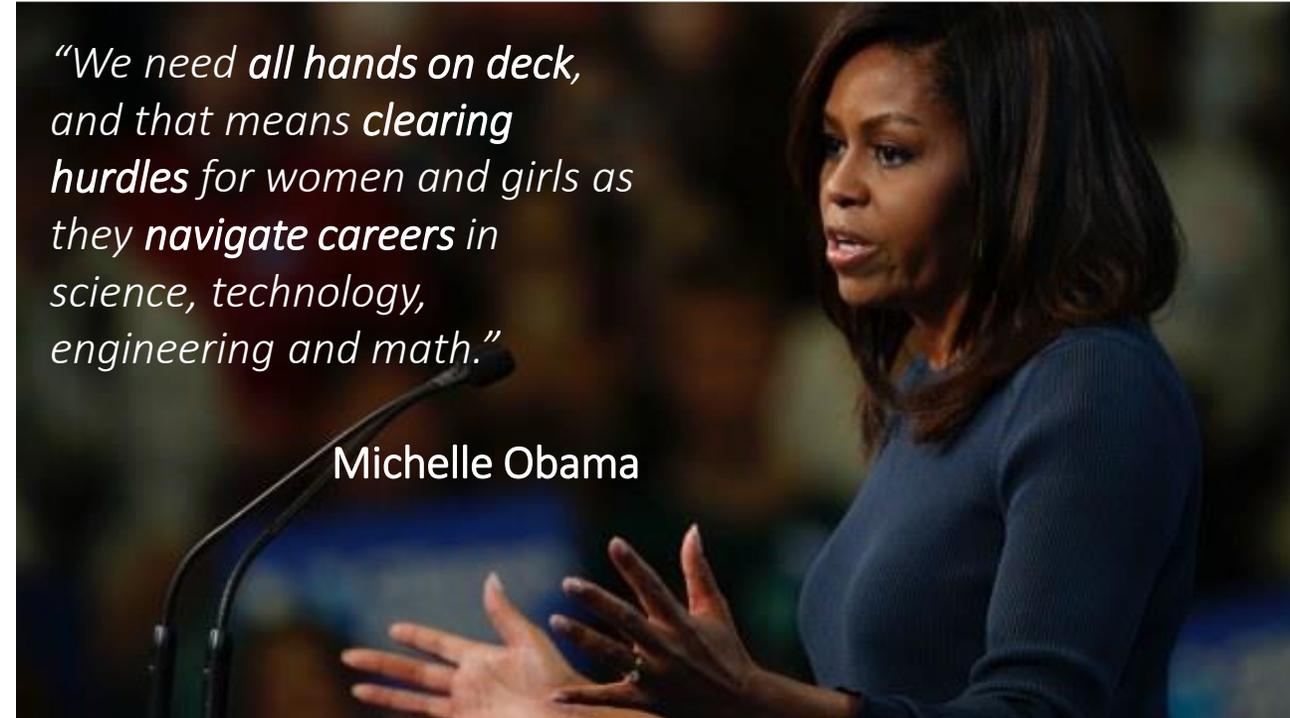
*“We want girls to take part in creating the technology that will change our world — and who runs it.”*

Malala Yousafzai



*“Digital technology is one of the five areas in which achieving gender equality can transform our world.”*

UN Secretary-General  
António Guterres



*“We need all hands on deck, and that means clearing hurdles for women and girls as they navigate careers in science, technology, engineering and math.”*

Michelle Obama

# MEET THE LEADERS

The leaders have **shaped the vision of the coalition** and are **mobilizing** partners, investors, communities and researchers to leverage technology and innovation for gender equality.

They were selected for their active engagement and **commitment to move the needle and accelerate progress in their field** through policies, global programs, investments and advocacy.

Armenia

Tunisia

Chile

Rwanda

Finland

The ROCKEFELLER FOUNDATION

Koç

Microsoft

salesforce

DIGITAL GRASSROOTS

GLOBAL FUND FOR WOMEN  
Champions for Equality.

Social Builder  
Women In Tech

A+ Alliance

unicef  
for every child

ITU

*Coalition's Leaders video:  
"Why we need to step up and take action now"*



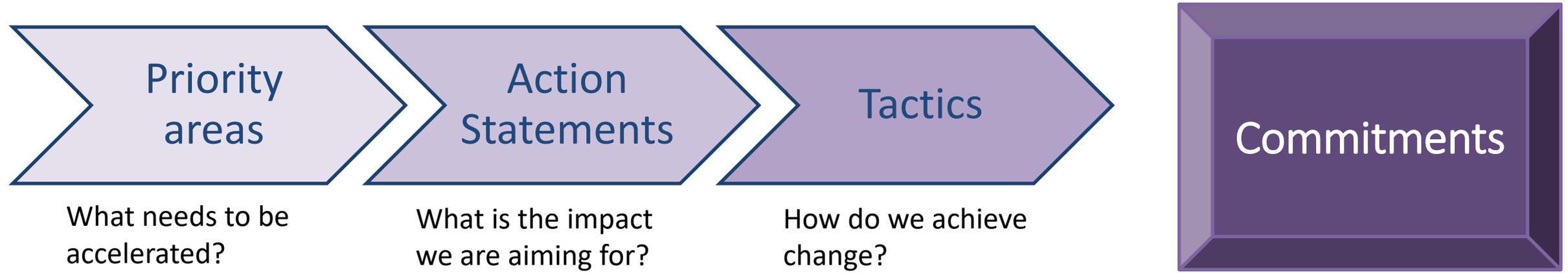
# VISION



Women and girls in all their diversity have equal opportunities to **safely and meaningfully access, use, lead, and design** technology and innovation with freedom of expression, joy, and boundless potential.

**We call of collective responsibility**, especially from governments and corporations, to develop bold gender-transformative actions to **widen innovation ecosystems, embed transparency and accountability** in digital technology, and **expand inclusive digital economies**.

# THE ACTION COALITION JOURNEY



**BRIDGE THE GENDER GAP IN DIGITAL ACCESS AND COMPETENCES**

ACROSS GENERATIONS

REDUCE the gender DIGITAL DIVIDE by HALF

2026

Universal DIGITAL LITERACY

**INVEST IN FEMINIST TECHNOLOGY AND INNOVATION**

#Femtech

INCREASE INVESTMENTS Towards FEMINIST TECHNOLOGY

SUPPORT WOMEN'S LEADERSHIP as inventors

**BUILD INCLUSIVE, TRANSFORMATIVE AND ACCOUNTABLE INNOVATION ECOSYSTEMS**

Transform INNOVATION ECOSYSTEMS

DOUBLE the PROPORTION of WOMEN WORKING in TECHNOLOGY & INNOVATION

**PREVENT AND ELIMINATE ONLINE TECH-FACILITATED GBV AND DISCRIMINATION**

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Online Policies & Solutions



# BRIDGE THE GENDER GAP IN DIGITAL ACCESS AND COMPETENCE

By 2026, reduce by half the gender digital divide across generations by accelerating meaningful access to digital technologies and universal digital literacy



## FINANCING 21st CENTURY SKILLS

Financing

- Create **learning environments** with access to digital technology
- Shape **blended financing instruments**
- Provide **training/ scholarships opportunities**



## MAKING DIGITAL TOOLS ACCESSIBLE

Service Delivery

- Develop gender transformative **distance learning** and **blended learning**
- Improve **affordability and availability of digital devices and data plans**



## ADDRESSING STEREOTYPES

Social Norms

- Develop **gender transformative teaching**
- Engage **caregivers** to prevent bias
- Eliminate **stereotypes and practices** limiting access

How to do it ?



# INVEST IN FEMINIST TECHNOLOGY AND INNOVATION

By 2026, **increase investments** towards feminist technology and innovation by 50% to support women's leadership as innovators and **better respond to women' and girls' most pressing needs**



## EMBED GENDER IN TECH DEVELOPMENT

Service Delivery

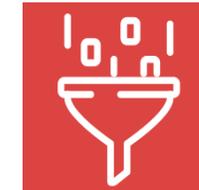
- Amplify mission driven, grassroots and systemic innovations **making tech accessible, usable and sustainable for all women and girls**



## ADOPT FEMINIST TECH-DEVELOPMENT POLICIES

Laws & Policy

- Adopt policies **mitigating risks**, mainstreaming **gender by design** and fostering **knowledge exchange**



## MAKE DATA ANALYTICS INCLUSIVE & ACCOUNTABLE

Data & Accountability

- Systematize **gender impact assessments**, **AI audits**, high quality data for **evidence-based solutions**

**How to do it ?**



# BUILD INCLUSIVE, TRANSFORMATIVE & ACCOUNTABLE INNOVATION ECOSYSTEMS

By 2026, double the proportion of women working in technology and innovation by setting up new networks and benchmarks to transform innovation ecosystems



## CREATE GENDER-TRANSFORMATIVE INNOVATION HUBS

Service Delivery

- Finance local, regional and feminist networks within digital/ innovation hubs
- Facilitate access to role models and mentors



## BOOST WOMEN AND GIRLS' PARTICIPATION AND LEADERSHIP

Laws & Policy

- Mainstream gender in digital public policies
- Commit to parity in workforce
- increase women's participation in digital cooperation



## TRANSFORM METRICS FOR DIGITAL INCLUSION

Data & Accountability

- Define indicators to measure the gender digital divide and gendered impact of digital transformation

How to do it ?



# PREVENT AND ELIMINATE ONLINE & TECH-FACILITATED GBV AND DISCRIMINATION

By 2026, a majority of countries and tech companies demonstrate accountability by implementing policies and solutions against online and tech facilitated GBV & discrimination



## ADOPT TOOLS TO BETTER PREVENT AND RESPOND

Service Delivery

- Publicly share reports on spread of online GBV
- Improve tools that avoid harm and user care services



## ENHANCE LEGISLATION AND LAW ENFORCEMENT

Laws & Policy

- Adopt adequate legislation
- Train and fund law enforcement
- Fund support to victims and monitoring



## DEMONSTRATE ONLINE CULTURAL CHANGE

Social Norms

- Organize global campaigns and develop counter speech
- Sensitize young people, care-givers and educators to prevent, handle and protect

How to do it ?

# AN INTERSECTIONAL APPROACH

The digital revolution is one of the major shifts that have taken place since the Beijing Conference, having profound effects on gender equality and women's rights in all spheres of life.

We are ensuring that all voices are heard in shaping further evolution of the digital and innovation ecosystem.



The Action Coalition leaders and members commit while designing and implementing the actions to account for people's overlapping identities and mutually constitutive experiences, to seek other points of view and the 10 intersectional narratives of marginalized individuals or groups.

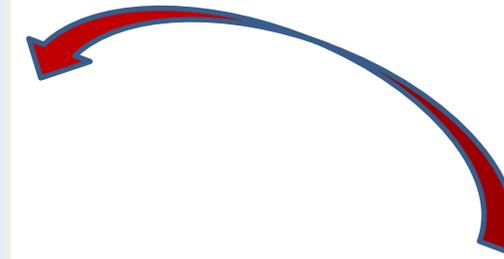
# ACTION COALITION & THE SDGs: FOSTERING COLLABORATIONS FOR ACCELERATED ACTION



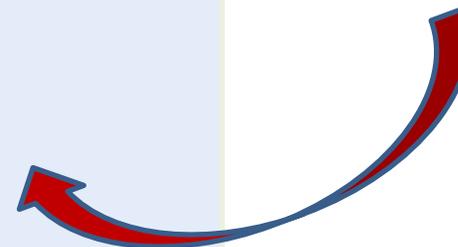
- Strengthen the means of implementation
- Revitalize the global partnership for sustainable development



- ✓ Enhanced policy coherence  
*Action Coalition Blueprints*
- ✓ Mobilize domestic resources and ODA  
*Action Coalition Commitments*
- ✓ Develop measurement of progress  
*Accountability Framework*
- ✓ Share knowledge and expertise  
*Communities of Practice*



The GEF is the 1<sup>st</sup> Multi-stakeholder platform dedicated to SDG 5



# MAKING TRANSFORMATIVE COMMITMENTS

## POTENTIAL FOR IMPACT

A strong commitment aims to achieve significant, transformative change in service of one of the four actions

## FINANCIAL RESOURCES

A strong commitment is resourced by new and scaled funds clearly expressed and integrated into budgets

## MULTI-STAKEHOLDER

A strong commitment is collective across multiple stakeholders

## HIGH-LEVEL ENDORSEMENT

A strong commitment is endorsed at the highest level and represented on all high-level forums in relation to Generation Equality



# RESOURCES

## BECOME A COMMITMENT MAKER

The commitments can be seen on the [dashboard](#)

For more information, check out:  
[the commitment makers guidelines](#)

Submit your commitment [here](#)

- Global [Acceleration Plan](#) for Gender Equality (blueprints)
- [Launching a year of action](#) at UNGA77 to build more equal and inclusive digital societies through multi-stakeholder partnerships
- Leaders' [joint statement](#) to place gender equality at the heart of the Global Digital Compact
- Read about our [Gender x Innovation Guide](#) to create transformative impact for all

- Read the first accountability report [here](#)
- Action Coalition [Webpage](#)
- Watch a [young artist's vision](#) for the action coalition

[Meet the team](#)  
behind the action  
coalition



# GET IN TOUCH

[TI.actioncoalition@unwomen.org](mailto:TI.actioncoalition@unwomen.org)

<https://techforgenerationequality.org/>

